



Dear NFDA Exhibitors:

Thank you for exhibiting with us at the 2024 NFDA International Convention and Expo in New Orleans, LA!

Make the most of your Convention investment! Visit <https://suppliers.nfda.org/> to learn all about pre-and-post show advertising, sponsorships, and general convention information.

Your NFDA booth fee includes:

- Free Expo registrations to invite your customers
GES exhibitor training sessions
- Pre-Convention registration and post-Convention attendee mailing lists
- Use of the official NFDA event icon in your marketing materials and website
Basic listing in the online NFDA Supplier Directory
- Entry into the NFDA Innovation Awards, online entry required (suppliers.nfda.org/exhibit/innovation-award);
Listing in the October Convention issue of The Director (Deadline August 12)
- Four staff registrations per 100 square feet of booth space (10'x10' booths = 4 exhibitor registrations),
includes admission into all workshops and non-ticketed events, including the Welcome Party. CE not included.

Your booth fee does not include:

(Pricing/ordering information for these items is available in the Exhibitor Services Manual):

- Carpet (carpet or similar floor covering over the full booth area is required)
- Furniture or decorations
- Shipping costs
- Labor costs and material handling
- Electrical equipment
- Phone or internet hookup
- AV/computer rental
- Additional sign hanging

Convention Staff

If you have additional questions about booth fee inclusions, please contact GES (800-842- 6309 Selection 1, Extension 4271 or 702-515-5970) or NFDA (800-228-6332 or +1-262-789- 1880)

Lorri Wagner, 262-815-1546 lwagner@nfda.org

Anthony Kaniuk, 262-814-1550 akaniuk@nfda.org

Christina Von Den Bergh, 262-814 -1563 Cvondenbergh@nfda.org

Lauren Karlik, 262-814-1535 lkarlik@nfda.org

