

ORGILL

Dear Vendor Partner,

It is time to prepare for the upcoming dealer market and we have all the information you will need to have a successful exhibition! Enclosed you will find the GES Exhibitor Kit and information regarding the Spring Dealer Market held at the Ernest N. Morial Convention Center, in New Orleans, February 20-22, 2025.

This exhibitor kit will help you order everything needed to have a successful exhibit. Each section of this kit is organized to give you access to the most important forms and information needed to make your exhibiting process go as smoothly as possible.

- Booth furnishings
- Shipping product
- Ordering labor, electrical, and audio visual
- Move-In/Move-Out
- Assembling and disassembling your booth
- Shipping products back to your warehouse

We are pleased to announce that our recent Buying Events set records in all metrics we utilize to gauge success, including sales and attendance. We cannot allow ourselves to become complacent with simply setting new records. We are committed to continuously reviewing and refining our procedures after every dealer market with the goal to find incremental improvements to enhance the exhibitor process and certainly the overall dealer experience while attending an Orgill market.

We value your efforts to make us better and willingness to assist in those incremental improvements. Please take the time to review your exhibitor kit thoroughly to familiarize yourself with recent changes in our set up process.

If you have questions concerning your booth number, please contact your merchandise manager at (901) 754-8850 or visit orgill.com. For questions regarding the Market or information in this packet, please contact Mandi Etier at metier@orgill.com or Tammy New at tnew@orgill.com.

We look forward to seeing you in New Orleans.

Sincerely,

Adrienne Richardson, CEM
Director Events & Print Services