



## Exhibitor Marketing & Promotion External to Exhibition Booth - Approval Form (Due by: April 1, 2016)

Please complete this form if your company wishes to partake in marketing and promotion external to the Exhibition Booth at the 2016 ASCRS•ASOA Symposium & Congress in New Orleans, LA.

Company Name: \_\_\_\_\_

Booth #: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Office Phone: \_\_\_\_\_ Contact Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Mobile Phone: \_\_\_\_\_

**Mobile phone number is required. This number must be working onsite in New Orleans, LA between Wednesday, May 4 and Tuesday, May 10, 2016. Applications will not be processed without this number.**

Please describe the type of external marketing, including location, distribution of materials, type of materials, use of personnel, or type of promotion. Please be specific if you are distributing materials.

---

---

---

---

---

I acknowledge that I am an authorized signatory for this firm. The above listed firm agrees to abide by the general regulations regarding external marketing and is aware of the enforcement policies.

Signature: \_\_\_\_\_

**Please email or fax this form prior to Friday, April 1, 2016 to:**

Paul Zelin – Advertising & Sponsorship Sales

[paul@eyeworld.org](mailto:paul@eyeworld.org) OR FAX directly to: (703) 547-8855

### Office Use Only:

Request Approved

Request Denied

Signature: \_\_\_\_\_ Date: \_\_\_\_\_