



2014 KeHE Summer Selling & Product Innovation Show  
February 4-5, 2014  
Ernest N. Morial Convention Center  
New Orleans, Louisiana

# **REGISTRATION NOTICE**

1. All **EXHIBITOR** registrations must be made via the KeHE Registration website at:

<https://www.exhibitorresources.net/KEHE1402S/>

2. All **BROKER** registrations must be made via the KeHE Registration website at:

<https://www.showreg.net/KEHE1402S/broker/login.asp>

- Please note you will need your Exhibitor/Broker ID and password to register. If you have forgotten your password please email [KeHE@showcare.com](mailto:KeHE@showcare.com).

**The Deadline for Registration is:**  
**Sunday, January 26, 2014**