Global Pet 2027 Target Legend

Each booth is assigned to a color target. The target color determines when freight can be moved in and when exhibitors can begin move-out activities.

🔵 Blue Target

- Move-In: Saturday, 3/13 at 2:00 PM
- Recommended Labor Start: Sunday, 3/14 at 8:00 AM
- Move-Out: Sunday, 3/21 at 1:00 PM
- Latest MHA Turn-In: Sunday, 3/21 at 6:00 PM

🩷 Pink Target

- Move-In: Sunday, 3/14 at 8:00 AM
- Recommended Labor Start: Sunday, 3/14 at 1:00 PM
- Move-Out: Sunday, 3/21 at 8:00 AM
- Latest MHA Turn-In: Sunday, 3/21 at 2:00 PM

🟢 Green Target

- Move-In: Sunday, 3/14 at 1:00 PM
- Recommended Labor Start: Monday, 3/15 at 8:00 AM
- Move-Out: Saturday, 3/20 at 1:00 PM
- Latest MHA Turn-In: Saturday, 3/20 at 6:00 PM

🟠 Orange Target

- Move-In: Monday, 3/15 at 8:00 AM
- Recommended Labor Start: Monday, 3/15 at 11:00 AM
- Move-Out: Saturday, 3/20 at 8:00 AM
- Latest MHA Turn-In: Saturday, 3/20 at 2:00 PM

⚪ Grey Target

- Move-In: Monday, 3/15 at 1:00 PM
- Recommended Labor Start: Monday, 3/15 at 1:00 PM
- Move-Out: Friday, 3/19 at 6:00 PM
- Latest MHA Turn-In: Friday, 3/19 at 11:00 PM

Simple Exhibitor Explanation

Your target color determines when your freight will be delivered to your booth space and when you may begin move-out. Please schedule labor, freight carriers, and packing activities according to the times assigned to your target color. Exhibitors arriving before their assigned target may experience delays in freight delivery and booth access.

Global Pet 2027 Freight Move In/Out Dates and Timelines

TARGET INFORMATION			MOVE-IN INFORMATION			
Target Color	Date and Time	Warehouse Freight - Delivered time in hall	Marshalling Yard Direct Freight Check - In	Direct Freight Unloading Time in the Hall	Recommened Start Time for installation labor	Empty Crates must be tagged by this time
Blue	Saturday, 3/13 2:00pm	Saturday, 3/13 1:00pm	Saturday, 3/13 10:00am - 3:00pm	Saturday, 3/13 2:00pm-6:00pm	Sunday,3/14 8:00am	Monday, 3/15 2:00pm
Pink	Sunday, 3/14 8:00am	Sunday, 3/14 7:00am	Sunday, 3/14 6:00am- 10:00am	Sunday, 3/14 8:00am - 2:00pm	Sunday,3/14 1:00pm	Monday,3/15 5:00pm
Green	Sunday, 3/14 1:00pm	Sunday, 3/14 12:00pm	Sunday, 3/14 10:00am-2:30pm	Sunday, 3/14 1:00pm - 5:00pm	Monday,3/15 8:00am	Tuesday, 3/16 10:00am
Orange	Monday, 3/15 8:00am	Monday, 3/15 7:00am	Monday, 3/15 6:00am-10:00am	Monday, 3/15 8:00am - 2:00pm	Monday, 3/15 11:00am	Tuesday, 3/16 2:00pm
Grey	Monday, 3/15 1:00pm	Monday, 3/15 7:00am	Monday, 3/15 10:00am- 2:30pm	Monday, 3/15 1:00pm -5:00pm	Monday, 3/15 1:00pm	Tuesday, 3/16 5:00pm