# 2027 Global Pet Expo

March 25 - 27, 2026 | Orlando, FL

CLICK HERE TO ORDER ONLINE: exhibitor.swap.mge360.com

**All prices are listed in USD**

**See page 3 for full product descriptions**

To Submit your Order or for Assistance, Contact: exhibitorservices@maritz.com

| Lead Retrieval Solutions | Pricing Through 1/14/27 | Pricing Through 2/25/27 | Pricing After 2/25/27 | Unit Count | Total All prices in USD |
|---|---|---|---|---|---|
| **SWAP App Package**<br>ONE activation on YOUR device* | $ 400 | $ 455 | $ 525 | | |
| **SWAP App Package**<br>THREE activations on YOUR devices* | $ 570 | $ 625 | $ 685 | | |
| **SWAP Handheld Scanner Rental**<br>ONE activation pre-loaded on OUR handheld rental device | $ 525 | $ 605 | $ 685 | | |
| **SWAP Tablet Rental**<br>ONE activation pre-loaded on OUR handheld rental device | $ 479 | $ 499 | $ 549 | | |
| **Event API**<br>YOUR developers integrate with OUR API with YOUR lead system<br>Click here for more information | $ 910 | $ 1,120 | $ 1,330 | | |
| **Add-On Enhancements** | | | | **Unit Count** | **Total** All prices in USD |
| **Additional SWAP Activation(s)****<br>Additional activation(s) on YOUR device*<br>(applicable when paired with one of the above **Lead Retrieval Solutions**) | $ 145<br>per additional user activation | | | | |
| **Bluetooth Printer**<br>Pairs with ONE device only | $ 125 | $ 145 | $ 170 | | |
| **Custom Sales Qualifiers / Custom Survey Service**<br>For targeted prospect questions and responses, send us your custom content, and we'll preload it for you | $ 130 | $ 150 | $ 170 | | |
| **Delivery Service**<br>Your order delivered to your booth | $ 200 | | | | |
| **Content Sharing Solution** | | | | **Unit Count** | **Total** All prices in USD |
| **Digital Backpack**<br>Turn YOUR content into QR codes to display in booth – when attendees scan to collect content, you collect their lead info | $ 225 | $ 250 | $ 275 | | |

**Your order confirmation and payment link will be emailed to you.**

**Note:** All equipment must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show. Leads captured through badge images and handwritten badge ID's are available for upload within 14 days post-event, and are subject to a data services fee.

**TERMS AND CONDITIONS:** Click here for additional Terms and Conditions.

App activation applies to singular event. Purchase Orders are not accepted. All orders cancelled prior to 30 days of the show will incur a $100 cancellation fee. Orders cancelled within 30 days of the show will not be refunded.

Please call for exact quote.

| | | Total |
|---|---|---|
| **Sub-Total** | = | |
| **Processing Fee*** ** | + | **$ 9.99** |
| **Total** without Sales Tax**** | = | |

* System Requirements: Android 7.1 or higher and iOS 12.0 or higher. Search for "SWAP by Maritz" in Google Play Store or App Store.

** Additional SWAP activation(s) pricing applies to singular booths only. If you are part of a pavilion, please contact Exhibitor Services.

*** Processing fee waived when order is placed using company's online lead portal.

**** Taxable items and rates vary among states and are subject to change. If you are tax exempt, please reach out to Exhibitor Services at exhibitorservices@maritz.com.

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## SWAP Lead Retrieval

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Exhibiting Company: _____

Check if information is for: ○ Exhibiting Company ○ Third Party

Third-Party Company (if applicable): _____

Address: _____

State/Country: _____ Zip Code: _____

Contact Name: _____ Booth #: _____

City: _____ Email: _____

Phone: _____ Company Website: _____

**Your order confirmation and payment link will be emailed to you.**

**Do not email credit card information.**

Upon registration for this event, all guests (foreign and domestic) agree to Terms of Use which include voluntarily sharing their personal information with exhibiting companies via lead retrieval. Maritz recommends all customers seek their own expert advice for privacy compliance concerns.

For Assistance, Contact:
ExhibitorServices@Maritz.com
877-623-3487

*It is against Maritz security policy to accept credit card information via email.*

Maritz

Maritz®

# The Right Tools Can Be a Game Changer

All our badge scanners run on the easy-to-use SWAP platform. Choose the option that's right for your booth or mix and match to create a custom solution.




| Lead Retrieval Top Features & Benefits | Mobile App | Handheld Rental | Tablet Rental |
|---|---|---|---|
| Native app for Android or iOS | ✓ | | |
| Economical way to get scanning solution into the hands of each salesperson | ✓ | | |
| App is pre-loaded for seamless experience | | ✓ | ✓ |
| Tracks leads by individual device | ✓ | ✓ | ✓ |
| Supports sending marketing collateral through email | ✓ | | |
| Create customized qualifiers and surveys | ✓ | ✓ | ✓ |
| Business card scanning | ✓ | | ✓ |
| Pairs with rented Bluetooth printer | ✓ | ✓ | ✓ |
| Good for booths that require a shared scanning device | | ✓ | ✓ |
| Larger screen is perfect for long surveys or detailed notes | | | ✓ |
| Ability to add notes and rank leads | ✓ | ✓ | ✓ |

| Digital Backpack Top Features |
|---|
| Load content in exhibitor portal pre-event |
| Self-serve: Attendees scan to collect content, you get their lead info |
| Track who collected my content but wasn't scanned with lead retrieval |

## Our Lead Retrieval Solutions Offer:

- Versatility: Unified tools to help make quality connections
- Efficiency: Automating data collection, reducing errors
- Accuracy: Ensures precise data
- Accessibility: Provides organized, easy-to-access lead data
- Dedicated Support: Exhibitor support before, during and after event

**Ready to hear more?**

Scan QR Code to learn more.

## Create Better Connections with Digital Backpack

- Track who collects your digital materials
- Save on printing and shipping costs
- Learn product interests to curate follow-up calls

**ORDER ONLINE NOW**

https://exhibitor.swap.mge360.com