

2025 GAM: Great Audit Minds

3/10/2025 - 3/12/2025

**Gaylord Palms Resort and Convention** 

Center

## **HOW IT WORKS:**



Scan badges to gather lead information



Score leads and take notes



Export leads from portal



# **APP LICENSE**

Purchase an app license to activate the Cvent LeadCapture app on your own Android or iOS device. Use the app to scan leads and capture relevant qualifying information.

3-Pack

LeadCapture

License

\$499 \*BEST VALUE\*

Single

LeadCapture

License

Additional LeadCapture License

\$149

S249

# **DEVICE RENTAL**

Purchase a Device Rental to pick up a Handheld Scanner onsite for seamless scanning – Price includes app license!

Order Before

02/10/25

Order Between **02/10 – 02/24/25** 

Order After

Order After 02/24/25

\$499

\$549

\$599

#### **BADGE KIT**

Purchase a badge kit to scan leads with your own lead retrieval solution.

\$995



# LOOKING TO PURCHASE LEAD RETRIEVAL LICENSES?

Enhance your experience with an easy-to-use lead retrieval tool. We have partnered with Cvent to provide lead retrieval services through their LeadCapture product. We appreciate your support at our event and want you to be able to track the impact of attending our conference.



All exhibitor admins should have received (or will receive) the Exhibitor Portal Login Invitation: Welcome to 2025 GAM: Great Audit Minds from do-not-reply@iianotifications.org

Click the *Log In* button within the email to login to your account. You can also access the login page <u>here</u>.

If you have Lead Capture login credentials from a past event, log in with your email and previously created password.

Don't remember your password or have not created one yet?

• Click on Forgot to reset your password.



### **USE EXHIBITOR PORTAL TO:**

- Purchase additional LeadCapture Licenses
- Assign licenses to registered onsite staff
- Create lead-qualifying questions
- Export your leads



## **NEED SUPPORT?**

New to LeadCapture or need additional help? This how-to is all you need to get set up.

Email leadcapture@cvent.com with any general LeadCapture questions.

### Cvent LeadCapture Liability Waiver

By purchasing the LeadCapture solution, you are accepting the following terms: Customer understands that the rental and use of a CventLeadCapture Device and Application grants only a license to use for the duration of this event, and that no equity or ownership is imparted by this rental lease. It is understood that each Cvent LeadCapture Device will need to be charged prior to use.

Customer acknowledges and accepts full liability as a representative of their organization and understands fully that they are: responsible for the proper use and security of any Cvent LeadCapture Device while it is in customer's possession and will be liable for any loss or damage to the rental equipment. Cvent LeadCapture Devices not returned to the Cvent LeadCapture Service Desk at the close of event will be billed for full replacement cost of the device. Full application terms of use available at: <a href="http://www.cvent.com/en/product-terms-of-use.html">http://www.cvent.com/en/product-terms-of-use.html</a>