The RCS ExpoSmart App turns any Apple or Android Smartphone or Tablet into a Valuable Lead Capture & Qualify Tool

Using the ExpoSmart App, your sales team can quickly and easily scan an attendee badge to capture vital information and so much more, giving your company the advantage in turning prospects into customers

What are the benefits of the ExpoSmart App?

SEAMLESS
Convenient and secure cloud syncing and storage of your leads for real time, 24/7 access and sharing from any device
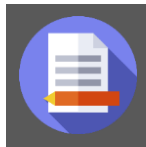
SECURE
Password protected exhibitor portal safeguards your valuable leads and provides access to your entire team

QUALIFIED
Add notes or custom qualifiers to provide your team with a collection of ideal prospects who are ready to buy
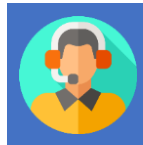
ORGANIZED
Unlimited downloads of your leads as an xls/xlsx or csv file you can easily transfer into your own CRM system

EFFECTIVE
Automated follow up with the scan of a badge sends an email message to the prospects your team engages

SUPPORTED
We're here to help! Get expert software and hardware guidance before, during and after the show

Compare the options and features of the ExpoSmart App

ExpoSmart App on YOUR device:

- ✓ use your own device, no hardware to rent, no desk to visit
- ✓ compatible with Android and iOS smart phones or tablets
- ✓ add notes relevant to each lead that download with your file
- ✓ leads are uploaded to the cloud in real time for immediate access
- ✓ add on features available to enhance your lead capture capabilities

ExpoSmart App on RCS Android phone:

- ✓ use an RCS device, Android phone loaded with the ExpoSmart app
- ✓ perfect for exhibitors that do not want to use their own device
- ✓ add notes relevant to each lead that download with your file
- ✓ leads are uploaded to the cloud at the end of the show
- ✓ add on features available to enhance your lead capture capabilities

Consider these upgrade options available with the ExpoSmart app

ExpoAction: send out a timely and relevant message that keeps your prospects engaged and interested in your product or service; create your own personalized follow up email that sends out automatically when an attendee badge is scanned

Custom Qualifiers: proper lead qualification helps your sales team prioritize high-quality prospects, personalize the sales experience, and close more deals; create up to 20 custom questions with up to 20 responses each that fit your company's criteria to define the ideal customer

Questions about our lead retrieval products? Reach out to RCS Exhibitor Services at exhibitorserv@rcsreg.com

30th ANNUAL Healthcare Marketing & Physician Strategies Summit
APRIL 29 - MAY 2, 2025 | ORLANDO, FL
RCS Registration Control Systems

HMPS 2025 LEAD RETRIEVAL ORDER FORM

STEP ONE: Pick Your Options

Options & Rates					Order early &

✓ ExpoSmart App on your own phone or tablet (compatible with Android or iPhone)

	Early-Bird ends 3/14	Advanced Ends 4/18	Onsite after 4/19	quantity	total USD
Single License	$275	$315	$440		$
Up to 3 Licenses BEST VALUE	$345	$380	$485		$

✓ ExpoSmart App on an RCS Android phone

	Early-Bird ends 3/14	Advanced Ends 4/18	Onsite after 4/19	quantity	total USD
Single RCS Phone	$325	$425	$520		$

STEP TWO: Choose Your Upgrades

✓ Available with the ExpoSmart App on your own device *or* RCS Android phone

	Early-Bird ends 3/14	Advanced Ends 4/18	Onsite after 4/19	quantity	total USD
Expo Action Email	$250	$325	$400		$
Custom Qualifiers	$125	$165	$200		$

✓ Available *only* with ExpoSmart App on an RCS Android phone

	Early-Bird ends 3/14	Advanced Ends 4/18	Onsite after 4/19	quantity	total USD
High Speed Scanner	$75	$100	$120		$
Delivery & Pick-up			$150		$

STEP THREE: Place Your Order Online

Order Total $ _____

Click this link to order now ➡ rcsreg.com/leads/hmps2025

Want to email your order instead? Complete and sign the section below and email to exhibitorserv@rcsreg.com   An Exhibitor Services Representative will call you for payment. A $10 processing fee will be added to your order total
Please note that orders are not confirmed until payment has been collected
You will receive an email confirmation & receipt of your order once it has been processed

Name	Phone
Company	Booth #
Email	Signature

Your signature is required and is acknowledgement & acceptance of the Terms & Conditions