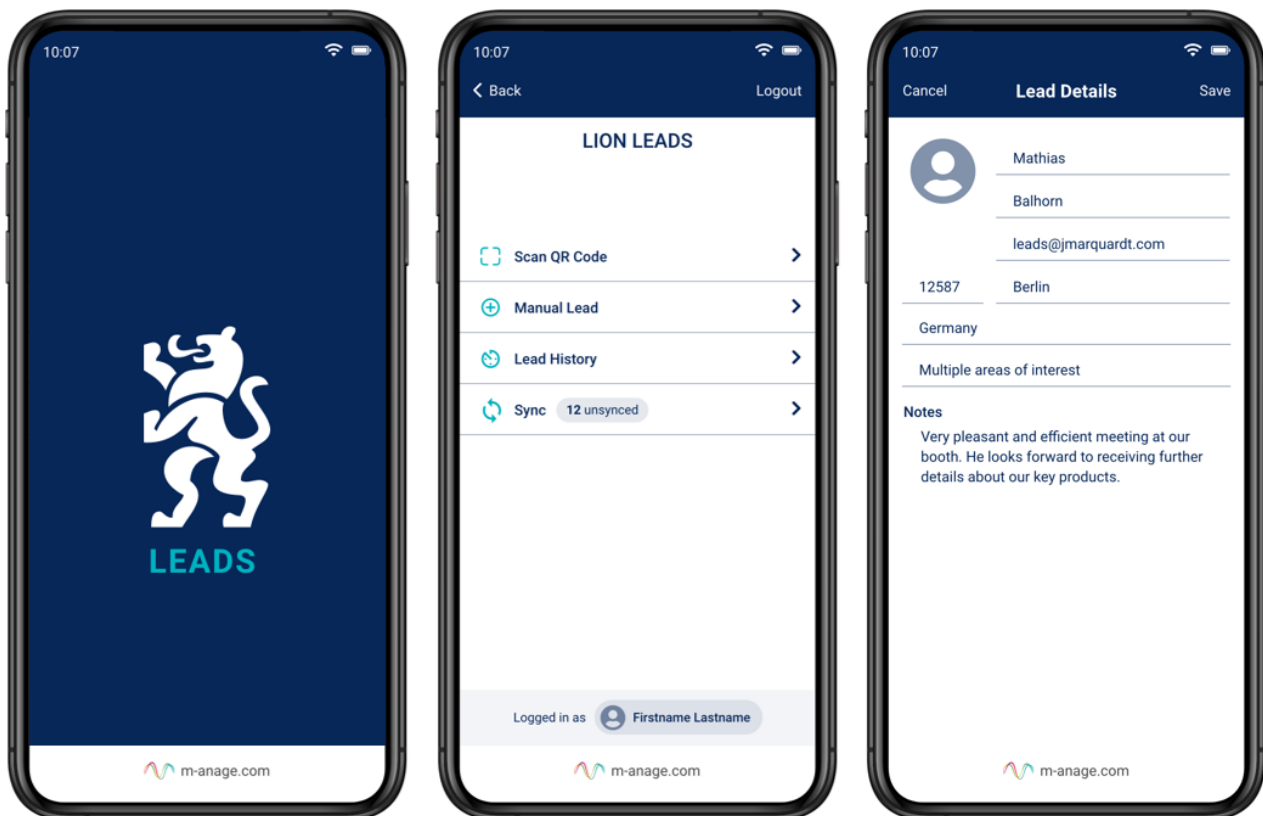# Lion Leads - Lead Retrieval

The flexible lead retrieval system for booths and symposia.

Scan attendee badges to instantly capture, qualify, and add notes on potential clients. Use pre-set question lists to ensure you gather the right information. Access your data in real time through the online portal so you can follow up immediately during the conference.

Key Features

- Assign qualifiers and notes to your leads
- Setup questions that you want to ask your visitors
- Add or edit lead details immediately after scanning
- Quick scanning mode on pre-set rental devices for corporate satellites
- Automated cloud synchronisation and immediate access to download leads through the online portal (internet connection required)
- Offline scanning
- Dedicated onsite support

Early bird rates until October 24

Volume discounts on request

Please fill in the following form for your Leads Retrieval order	Event: 2025 Fellows Courses

Please return via email to:		M Events Meeting Technologies Inc.
M Events Industry Department	**LEADS**	30 Martin Street, Suite 3B Cumberland, RI 02864, USA 401-334-0220
industryus@m-events.com		

I hereby order the following Lead Retrieval solutions. Final order deadline: November 21, 2025

Data Provided:

Lead Retrieval System for onsite conference:	*until October 24*	*after October 24*	*Quantity*
Lion Leads Booth License & Device Rental ▪ iOS license and rental devices ▪ one license per device ▪ iOS device, Lion Leads app installed ▪ for the period of the event ▪ **staff for scanning is not included**	$425	$525	

Exhibitor / Company name:	**Booth Number:**

Invoice address:

PO number**:

Contact Person:

Email Address (for main Leads account):

Mobile phone (onsite):

Herewith, I confirm the order of the above-mentioned number of Lion Leads licenses and devices for the congress and accept the General Terms and Conditions, incl. cancellation regulations.
I acknowledge that scanning and the subsequent processing of personal data must be in line with GDPR and other applicable data protection laws. I acknowledge my role as data controller am are therefore responsible for, and able to demonstrate compliance with, the principles relating to processing of personal data.
* The cost of a new replacement device (market value) will be charged for lost or damaged iPhones, $75 per charger/cable
** If the customer requires a PO number on the invoice, it must be indicated within this order form. Changes, after an invoice is issued due to missing or incorrectly provided details, will incur a handling fee of $25.
***Provided attendee data is conditional upon the participants consent and defined by the conference organizer

Signature: Date:

m|EVENTS

Lion Leads - The intuitive lead retrieval app for your booth and symposia

Scan the attendees' QR codes with our premium rental devices. Capture, comment and qualify your prospective clients in the app and download the information via the online portal in real-time.

How does it work?

Lion Leads is an intuitive and reliable lead-retrieval app that makes it easy to take notes and assign qualifiers, helping you speed up the evaluation process.

Every attendee badge includes a QR code linked to that participant's record in the registration database. Simply scan the QR code with the built-in camera on the scanning device and the participant's details (such as name, country, and email) will appear instantly in the app.

Exhibitors can immediately update or complete these details, add notes, and apply predefined qualifiers such as product interests, follow-up actions, or lead status.

All collected data is securely stored on our cloud servers, with real-time access to the backend so you can view and act on your leads without delay.

Administrative Procedure

1. **Order**
   Please order the required number of licenses and rentals according to the early bird and final order deadlines.
2. **Order confirmation**
   After receipt of your order, M Events will confirm the receipt, invoice, and charge the amount due.
3. **Configuration of products and services**
   After payment, you will receive the credentials for the online portal m-anage.com, so you can set up qualifiers prior to the event.
4. **Lead capture**
   Pick up your rental devices at the Registration desk. M Events staff will be available to answer your questions during the event's opening hours. Scanned data is synchronized to the online portal automatically when your device is connected to the internet.
5. **Data provision**
   After synchronization with the database you can access, edit, and download your collected data from the online portal.

Terms and Conditions

- **Data**
  Since not all registrants will provide the registration department with complete contact information, we cannot guarantee the amount or accuracy of the user data collected.

- **Services included**
  Quotes are per Lion Leads app license and rental device; number of scans is unlimited.

- **Scanning**
  Scanning is only allowed at the booth or corporate satellite room. Lion Leads is optimized for and maintained to operate with iPhone 8 and newer devices.

- **Invoicing**
  M Events sends out invoices for the total purchase amount after receipt of order. Payment can be made via bank transfer. If the customer requires a PO number to be shown on the invoice, it must be indicated with the order. Later invoice changes due to missing or not correctly filled invoice details will be charged with a handling fee of $25.

- **Payment term**
  Invoices must be settled within ten days after receipt, net without any obligations to M Events. Devices cannot be handed out onsite and no credentials will be sent out unless M Events receives full payment.

- **Order deadline**
  After the ordering deadline, M Events does not accept orders automatically but will confirm acceptance separately. For orders after the deadline, a surcharge applies.

- **Cancellation**
  Orders cancelled more than 30 days before the conference will be subject to a $100.00 cancellation fee. No refunds will be provided for orders cancelled within 30 days of the conference. Should the conference be cancelled, clients will receive a full refund for any devices ordered. If the conference transitions to a virtual format, companies participating with either a profile or a symposium will be charged the exact cost for virtual lead retrieval.

- **Loss or Damage**
  The cost of a new device replacement (market value) will be charged for lost or damaged iPhones, $75 per charger/cable.