

TESOL 2024
International Convention
& English Language Expo
March 21 - 23, 2024
Tampa, Florida



Event code: 202403TESOL
Order online: www.showlead.com/orders
E: leads@showcare.com | T: 1 (866) 267-2107

Lead management options	Specifications	Early thru 02/20/24	Standard from 02/21/24	Qty	Total
Showlead Mobile app	1 License for Single Device	\$315	\$340	<input type="text"/>	<input type="text"/>
	2 Licenses for Multiple Devices	\$530	\$590	<input type="text"/>	<input type="text"/>
	3 Licenses for Multiple Devices	\$660	\$725	<input type="text"/>	<input type="text"/>
	5 Licenses for Multiple Devices	\$950	\$1000	<input type="text"/>	<input type="text"/>

Note: iOS 13 or higher required for iPhone/iPad

Processing Fee \$10

Order total
(payable in US funds)

Contact information

Contact name

Exhibiting company

Phone Address

Email

City State & Country

Zip Booth #

Payment information

MC VISA AMEX Check

Card no.

Name on card

Expiration date

Signature

Authorization (your signature denotes acceptance of all the terms & conditions).

Online orders will receive instant confirmation via email. Activation code will be emailed 1 week prior to the start date of the event.

No refunds on order 30 days prior to show opening. Cancellation requested 30 days prior to show are subject to \$50 cancellation fee.

Note: Showcare will not accept credit card information via email. Please order online or fax to 905-479-9743.

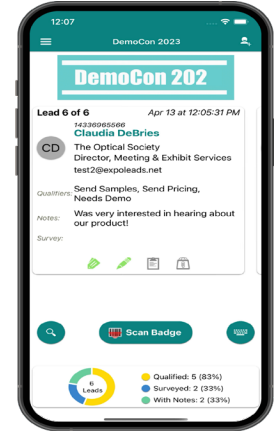
Exhibitors - In addition to your Lead Retrieval providing you with valuable "Lead Data" the attendee which were scanned at your booth will receive Post Show an email which contains a list of all booths they visited, along with the Company Profile, Website and Social Media Links. Attendees are now given the opportunity to follow up with exhibiting booths they visited!

Option | Showlead+™

App for iOS + Android smartphones / tablet devices

- Simply scan the QR code using a smartphone or tablet with rear facing camera
- Complete with 10 standard sales qualifiers, ability to add notes, email, follow-up and store contacts within seconds.
- Create custom qualifiers
- Application can be used anywhere – both on and off the show floor.
- Real time lead access; by email or our online portal
- Devices with no internet or data service will capture all the data
- Requires internet connectivity to sync data.

Note: iOS 13 or higher required for iPhone/iPad



Terms & conditions

All orders & usage of Showlead equipment provided by Showcare are/is subject to the following terms & conditions.

A) Orders and order deadlines

1. All orders must be paid for in full prior to unit pick-up.
2. Orders received after the stated deadline will be charged at AFTER DEADLINE RATES without exception. The date payment is received shall determine the applicable rate.
3. All items ordered after the order deadlines are subject to availability.

B) Payment terms and cancellations

1. Service will be rendered after receipt of full payment by credit card or check.
2. Showcare will correct any miscalculations in the "Order Total" column if different than total amount on the order form.
3. All cancellations made more than 30 days prior to the event will be subject to a \$50 processing fee per unit. No refunds will be considered for cancellations requested 30 days prior to the event start date.
4. Unclaimed units or unused orders are not refundable once paid for.

C) On-site services and terms

1. All orders which include rental hardware must be picked up from the Showcare counter on-site. It is highly recommended that your company representative(s) pick up your ordered units to avoid delays.
2. A minimum of one hour for processing time will be required to fulfill on-site orders, subject to availability.
3. On-site modification(s) or addition of existing custom sales qualifiers will be subject to a \$50.00 processing fee.

D) User terms

1. At all times Showcare remains sole owner of each Showlead unit including all the software and hardware.
2. All data acquired through use of units under this agreement remains the property of the show management of the event where used.
3. If the rented unit(s) are not returned to the Lead Retrieval Desk at the on-site Exhibitor Service. The Renter agrees to pay an additional late fee of \$150.00 (one hundred fifty U.S dollars) per day, up to a maximum of the unit cost as well as any additional fees incurred by Showcare to retrieve said unit (i.e shipping charges). Replacement Costs:
 - a. Showlead \$1750.00 USD
 - b. Showlead Touch \$2350 USD
 - c. Android Rental Device \$700 USD
4. If any Showlead unit is misplaced, stolen or damaged while in the user's care, the user shall be responsible for said repair costs or replacement fees as indicated in item 3.

E) Increased visibility

1. Showcare does not guarantee and shall not be held liable should the user not achieve overall success of the exhibit with respect to the expected revenue, expected number of leads, booth traffic, return on investment (ROI), profits and attendance by using Showcare's equipment, software or know how.
2. The user and Showcare each agree to indemnify, defend and hold harmless the other party and its respective successors and permitted assigns, and its officers, directors,

members, agents, employees and/or representatives from and against any claim, action, cause of action, and liabilities including damages (including court costs and attorney fees and other fees of professionals) which may be asserted by third parties arising out of the performance of either party's obligations pursuant to the services rendered by Showcare to the user, except for the willful misconduct or gross negligence of the other party.

3. "Force Majeure" shall refer to any cause or event(s) that is beyond the reasonable control of Showcare or the organizer of the meeting, that could not have been reasonably foreseen and prevented by means reasonably available to it, and that causes the Event(s) to be either canceled or postponed "sine die" and this term shall include but shall not be restricted to acts of God, civil unrest or of the public enemy, acts of the Government, fires, flood, epidemics, strikes, lockouts, curtailment of transportation facilities or service. In any such event of Force Majeure, the obligations of Showcare for services not yet rendered shall become automatically terminated and Showcare shall be entitled to retain all the payments already received.

F) Privacy policy

1. Showcare will collect personal data such as name and contact information for the only purpose of fulfilling the lead retrieval service agreement. Personal information will not be shared with any third parties that are not data sub-processors. You can read our complete privacy policy here: <http://www.showcare.com/privacy-policy/>
2. The General Data Protection Regulation (GDPR) is a European law that is enforced on May 25th, 2018. As per that law, personal data of European Union (EU) subjects has to be treated with particular care. In the context of this law, personal data means any information that can identify a person, individually or in combination with other data. Hefty fines could be given to offenders. You can find more information about GDPR here: https://ec.europa.eu/commission/priorities/justice-and-fundamental-rights/data-protection/2018-reform-eu-data-protection-rules_en
3. Showcare is a data processor in the lead retrieval services, acting as a facilitator between you and the attendees. As you determine what information is gathered and how to use it, you are the data controller and will be liable in the end if the personal data of attendees is misused.
4. As you will be the main responsible for gathering and using the data, Showcare is reminding you of the following:

You need to obtain consent before scanning an attendee badge. Don't forget to ask! Attendees might ask you about the following subjects before they give you their consent:

- o How are the leads used?
- o Will you be contacting the attendees after the event? For what purpose?
- o Are the leads transferred to third parties? Will they be able to contact the attendees?
- o What are the controls in place to keep their information safe?
- o How long is the personal data kept in your database?

Your order and usage implies that you have read, understood and agreed to be subject to the terms and conditions stipulated herein.