## BUILD 24 AWCI's Convention + Expo

## VIP Pass – Registration Instructions

Invite your customers and prospects to attend BUILD24 for FREE!

Your guests can redeem this free pass by visiting – <u>Attendee Registration (site.com)</u> and entering the promo code: **VIP24** 

In order for your guest to redeem their VIP trade show pass, **they must register by Tuesday, March 19, 2024.** Your customers and prospects will NOT be able to register for the VIP pass onsite. After the cut-off date, the cost for a two-day trade show pass will be \$180.

## This VIP pass may not be used for exhibitor Personnel of exhibiting companies!