

CRITICAL CARE CONGRESS

FEBRUARY 23-25, 2025 | ORLANDO, FLORIDA



INDUSTRY EDUCATION WORKSHOP APPLICATION

Enhance your presence at the 2025 Critical Care Congress by hosting an Industry Education Workshop in Connections Central. These one-hour workshops provide an opportunity to highlight your products and services to interested attendees. With a limited number of sessions each day, you will have the chance to make a real impact and connect with potential clients. **New this year, select a 15-minute mini-workshop designed for a shorter promotional pitch or demonstration of your products and services.**

- **Workshop Fees:** One-hour workshops price ranges from \$18,000 to \$22,000
- **Mini Workshop Fees: NEW!** Mini 15-minute workshop priced at \$5,000 each.
- **Application Deadline:** December 3, 2024
- **Space:** Set theater-style, accommodates approximately 125 attendees.
- **Equipment:** Includes a head table, screen, LCD projector, and sound system with one handheld wireless microphone. Additional cost to the sponsor for additional equipment if needed.
- **Speakers:** Sponsoring company covers speaker expenses.
- **Promotion:** Include session on the Congress website, mobile app, Special Sessions and Events Brochure and additional signage throughout the Convention Center.
- **Additional Promotion:** Workshop sponsors can boost visibility with pre-conference mailers, hotel door drops, additional advertising or by including food and beverage at an additional cost.
- **Content Approval:** Advanced approval by SCCM is required. Sessions do not provide CE credit.
- **Recording:** Audio and synced slides, recorded onsite, will be included in Congress Digital and on SCCM's YouTube channel under Industry Partner Resources at no additional charge.

TOPIC INFORMATION:

Topic Title: _____

Presenter(s): _____

Description: *(Please attach a description of the topic for review and approval)*

ONE HOUR WORKSHOPS:

Sunday, February 23, 2025*

- 9:40 a.m. - 10:40 a.m. (1)
- 12:55 p.m. - 1:55 p.m. (2)
- 2:25 p.m. - 3:25 p.m. (1)

Monday, February 24, 2025*

- 8:55 a.m. - 9:55 a.m. (1)
- 12:15 p.m. - 1:15 p.m. (2)
- 2:25 p.m. - 3:25 p.m. (1)

Tuesday, February 25, 2025*

- 8:55 a.m. - 9:55 a.m. (1)
- 12:15 p.m. - 1:15 p.m. (2)

15-MINUTE MINI WORKSHOPS:

- 8:55 a.m. - 9:55 a.m. (3)

**Times subject to change based on schedule*

CONTACT INFORMATION:

Company Name: _____ Contact Name: _____

Title: _____ Email: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip/Postal Code: _____

Signature: _____ Date: _____

**Return this form no later than December 3, 2024, to Desiree Ng at dng@sccm.org.
Invoice will be sent after application is accepted and processed.**