



**PETS.**  
Where Perspectives Spark Innovation  
MARCH 26 - 28, 2025 • ORLANDO, FLORIDA

Global  
Pet Expo  
PRESENTED BY APFA & PIDA

**XPress Leads**  
by CDS



ORDER ONLINE: <a href="http://www.xpressleadpro.com">www.xpressleadpro.com</a>	SHOWCODE: <b>gpex0325</b>	Qty	Early Pricing Through 01/09/25	Advanced Pricing Through 02/13/25	Standard Pricing After 02/13/25	Total
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**Experience XPress Connect App first hand!**  
Scan the QR code to download our app demo and try it before you buy.  
<https://tinyurl.com/29nf8puf>

**Learn more about the XPress Connect App!**  
Scan the QR code to watch our app tutorial.  
<https://tinyurl.com/nhb86mp8>



<b>XPress Connect App</b> - The App on YOUR phone or tablet	\$385	\$440	\$505
<b>XPress Connect 3 App Package</b> - Includes THREE App license activations & custom sales qualifiers <b>BEST VALUE!</b>	\$550	\$605	\$665
<b>Additional XPress Connect App Licenses</b> - For additional users	\$140 per additional user activation		
<b>Bluetooth Printer</b> - One bluetooth connection per lead retrieval device <i>compatible with iOS app only</i>	\$120	\$140	\$165

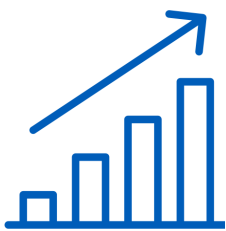
For Android 11.0 or higher, iOS 10.0x and higher and a 3 mega-pixel or greater camera. No mobile hardware included.



<b>XPress Connect Plus Handheld</b> - OUR handheld wireless device	\$505	\$585	\$665
<b>XPress Connect Plus Handheld Package</b> - includes mobile device, and custom sales qualifiers <b>BEST VALUE!</b>	\$545	\$620	\$710
<b>Additional XPress Connect App Licenses</b> - For additional users	\$140 per additional user activation		
<b>Bluetooth Printer</b> - One bluetooth connection per lead retrieval PC	\$120	\$140	\$165

Includes mobile phone & charger

**XPRESS EXTRAS -**



<b>Custom Sales Qualifiers / Custom Surveys</b>	\$125	\$145	\$165
<b>Literature Fulfillment</b> - Send links to your brochures and products	\$160	\$195	\$220
<b>Delivery Service</b> - Booth delivery, training and pick up service	\$160	\$195	\$220
<b>Developer Tools</b> are for exhibitors using their own lead retrieval devices. Not needed with XPress Connect.			
<b>Event API</b> - Scan real-time data using your own system	\$850	\$1050	\$1250

**DIGITAL BACKPACK** - Combine Digital Backpack with XPress Lead Retrieval for maximum ROI. Attendees scan QR codes for content, you capture leads.



<b>Digital Backpack</b> - Generate QR codes for your products, videos, or brochures to display at your booth.	\$500
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- **Customize and print QR codes** in various formats and sizes to match your booth design.
- **Capture leads and product interest** while sharing in-depth product information.
- **Reduce paper waste** with a completely digital solution.
- **Enable contactless interaction** for a safe and efficient attendee experience.

Watch this video to learn more about maximizing your onsite engagement. Digital Backpack by CDS to Optimize Exhibitor Success - YouTube - <https://www.youtube.com/watch?v=UVhZwrHrIk>



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SHOW CODE: **gpex0325**

QUESTIONS?

1-800-746-9734 or 508-743-0197

EMAIL

xpressleadpro@maritz.com



XPress Leads is a complete solution that goes beyond your lead retrieval equipment to make sure you get the most from your exhibiting efforts. Included FREE with every purchase:

- Pre and Post show support
- Onsite support
- 20 Standard Qualifiers
- Real-time leads download
- NO cost to download leads
- Leads online for 90 days post event

*Please note: Convention Data Services will no longer accept emailed order forms with credit card information as a form of payment. Orders can be placed online [www.xpressleadpro.com](http://www.xpressleadpro.com) (show code: **gpex0325**) by secure fax to 1-508-759-4238, or by calling the sales team 1-800-746-9734*

LOSS/DAMAGE WAIVER	REPLACEMENT COST		
Connect Plus Device	\$1,000		SUBTOTAL =
Connect Plus Power Cord	\$ 75		SALES TAX <b>6.5%</b>
Bluetooth Printer	\$1,000	OPTIONAL LOSS/DAMAGE WAIVER (Qty _____ x *90 per device)	+
Bluetooth Adapter	\$ 250	NO, I do not want to purchase the Loss/Damage Waiver - initial here	+
		PROCESSING FEE ( <b>SAVE \$10 WHEN YOU ORDER ONLINE</b> )	+ 25.00
		<b>TOTAL (USD)</b>	=

Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device.

CONTACT INFORMATION		PAYMENT INFORMATION	
COMPANY		CARD NUMBER	
CONTACT NAME		<b>- BY FAX ONLY</b>	
BILLING ADDRESS		NAME ON CARD	
CITY		EXP DATE	
STATE/ZIP		SIGNATURE	
BOOTH #		<b>AUTHORIZATION</b>	Your signature below denotes acceptance of the Terms & Conditions of this Order Form and is REQUIRED for processing.
PHONE/EXT #		SIGNATURE	
FAX		PRINT NAME	
EMAIL		TODAY'S DATE	
COMPANY WEBSITE http://www		EMAIL RECEIPT TO	

All orders will be confirmed by email. "Convention Data Services" will appear on your credit card statement.

*Thank you for your order.*

## Terms & Conditions

[https://eblastimages.blob.core.windows.net/exhibitor-services-main-folder/xpressleads\\_pdfs/CDS\\_XPress\\_Leads\\_T&Cs\\_21.pdf](https://eblastimages.blob.core.windows.net/exhibitor-services-main-folder/xpressleads_pdfs/CDS_XPress_Leads_T&Cs_21.pdf)



## XPress Connect Family

Exhibiting success is much more than just purchasing a booth and showing up at the event. Meeting qualified prospects and turning them into loyal customers is the true measure of exhibiting success. CDS' XPress Connect lead retrieval equipment and programs are the keys to a highly productive onsite experience.

## Top Features



### Literature Fulfillment

Email links quickly with all the information customers and prospects request



### Custom Qualifiers

Customize your qualifying questions and responses to build full prospect profiles



### Instant Email Follow-up

Follow-up with hot prospects who visit your booth



### Rate Leads

Identify top prospects and customers by assigning a rating



### Schedule Appointments

Set up follow-up meetings with leads and close more deals



### VIP Alerts

Receive a text alert when anyone you identify as a VIP enters your booth



### Exhibitor Portal

Leads, analytics, instructions, and best practices online all the time

**Order Today** and don't miss a single lead:

[www.xpressleadpro.com](http://www.xpressleadpro.com) Showcode: **gpex0325**



Our full-featured lead retrieval system running on **YOUR** Apple or Android mobile device.



Full-featured lead retrieval system running on **OUR** large screen Android phone.

## Connect Comparison

	App	Plus
Scan anywhere, any time	✓	✓
Custom qualifiers**	✓	✓
Literature fulfillment**	✓	✓
Real-time leads	✓	✓
Reporting portal	✓	✓
Instant email follow-up	✓	
Rate leads	✓	✓
VIP alerts	✓	✓
Schedule appointments	✓	
Add images to leads	✓	
Audio notes	✓	✓
Optional Bluetooth printer*	✓	✓
Online and offline modes	✓	✓

\*\*additional fees may apply \*compatible with iOS app only