



## Industry Education Workshop Application

Take advantage of the exhibitor sponsored Industry Education Workshops! Located in the Exhibit Hall. Industry Education Workshops offer exhibitors an excellent opportunity to provide increased learning opportunities for attendees and an opportunity for exhibitors to present products and services beyond their booth space. Gain additional face-to-face contact with potential buyers through this unique forum.

These commercial workshops are conducted by exhibitors inside the exhibit hall. A limited number of sessions are available. These workshops are listed on the Congress mobile app and are highlighted on signage. If you wish to video tape your session you may do so by using ETS audio visual services only.

### APPLICATION INSTRUCTIONS

Workshop fees are \$17,500 - \$20,000 (includes enduring option). Application must be received by November 26, 2021. The room is carpeted and set theater-style to accommodate approximately 125 attendees.

#### In Person:

A head table, screen, LCD projector and a sound system with a lavalier microphone are included in the fee. Costs for additional requirements are the responsibility of the exhibitor, and an order form for additional equipment will be sent with your confirmation. **The sponsoring company is responsible for costs associated with speakers and additional requirements. Signage announcing the workshops will be located throughout the exhibit hall. Additional promotion (i.e. pre-conference mailer, door drop, available lunch/snacks, etc.) of the Industry Education Workshop is strongly recommended and is the sole responsibility of the sponsor.**

#### Enduring:

Extend the life of industry-sponsored education! Your workshop will be included in Congress On Demand and endured on SCCM's YouTube Channel and the event platform. SCCM will provide quarterly reminders via digital marketing to broaden the reach of sponsored sessions. Attendees and non-attendees can access it any time and from anywhere.

Content requires advanced approval by SCCM for each session. These sessions do not provide continuing education credit. Workshop content must be interactive and scientifically current.

Topic Title: \_\_\_\_\_

Presenter(s): \_\_\_\_\_

*\*If more than one topic, please attach a complete schedule of topics and presenters.*

Please attach a description of the topic for review and approval. Session dates and times are as follows:

#### Sunday, February 6, 2022\*

- ☐ 9:45 a.m. - 10:45 a.m. (2)  
☐ 12:00 p.m. - 1:00 p.m. (2)

#### Monday, February 7, 2022\*

- ☐ 11:30 a.m. - 12:45 p.m. (2)

#### Tuesday, February 8, 2022\*

- ☐ 11:30 a.m. - 12:45 p.m. (2)

\*Times are subject to change based on session/break/lunch schedule

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Return this form no later than November 26, 2021

Desiree Ng at [dng@sccm.org](mailto:dng@sccm.org)

Invoice will be sent after application is accepted and processed. Please review the Advertising Terms and Conditions located in the Exhibitor Service Manual at [www.sccm.org/expo](http://www.sccm.org/expo).