



## DOOR DROP APPLICATION

As critical care professionals awaken and get ready for a busy day at the 51st Critical Care Congress, your company's sales and promotional literature, invitations, announcements, etc., will be waiting for them at their hotel room door, alerting them of your products and services and encouraging them to visit your booth.

The Society will distribute your product literature, promotional materials, sales brochures, etc., to attendees' hotel rooms so the materials are at their door when they awaken. In addition to the hotel door drop, your electronic brochure will be featured on the industry resources page of the event platform. The materials will be delivered late evening Saturday, February 5, 2022 and appear on the event platform.

Your company may provide a single flyer or brochure that is no larger than 8½" x 11" in size. Brochures cannot exceed four pages and must be folded to be no larger than 8½" x 11". Quantity needed is 1,500 per unit piece.

The Society of Critical Care Medicine and Critical Care Congress may be referred to as one of the following: (1) the Society of Critical Care Medicine® (SCCM®); (2) the Society of Critical Care Medicine®; (3) 51st Critical Care Congress®; (4) the Society of Critical Care Medicine® 51st Critical Care Congress®; or (5) 2022 Critical Care Congress®.

To reserve space in the SCCM Door Drop, please fax this agreement in addition to a copy of your promotional piece and payment. Once your piece(s) have been approved, forward 1,500 of each promotional piece to SCCM for receipt on or before December 8, 2022.

Exhibiting Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**We will participate in the SCCM Door-Drop Program during the 51st Critical Care Congress.**

☐ February 5, 2022 (Saturday PM delivery)

**Please check one:**

☐ One piece for \$7,500 (sample attached)

☐ Two pieces for \$10,000 (samples attached)

Total amount due: \$\_\_\_\_\_

**Door Drop Materials must be received on or before December 8, 2022**

**Send agreement and promotional piece for approval to:**

Society of Critical Care Medicine  
Colleen McNamara  
500 Midway Drive • Mount Prospect, IL 60056 USA  
cmcnamara@sccm.org

**Invoice will be sent after application is accepted and processed. Please review the Advertising Terms and Conditions located in the Exhibitor Service Manual at [www.sccm.org/expo](http://www.sccm.org/expo).**

**For SCCM use only:**

☐ Approved

☐ Approved with the following conditions:

☐ Rejected; reason: