



BOOTH CONSTRUCTION REGULATIONS & DIAGRAMS

SPLIT-ISLAND PENINSULA BOOTH

SPLIT-ISLAND PENINSULA BOOTH: a Peninsula Booth that shares a common back wall with another Peninsula Booth and that is 20' x 20' or larger.

- Maximum height of 12', (or higher with Show Management approval.) Booth presence (including signs/graphics) can be 17' with Show Management pre-approval.
- If you have a hanging sign, there must be at least 3' clearance from the top of the booth to the bottom of the sign. The total booth presence cannot exceed 17'. Hanging sign must be 10' from the adjacent booth. The width of any hanging or attached signs should not exceed 50% of the booth width.
- If you have any type of interactive display, you must have a 3' clearance from the aisle(s) to allow for crowds.
- Any portion of the booth bordering another exhibitor's booth must have a finished back side and must not carry identification signs or other copy that would detract from the adjoining exhibit.

****Booths with structures 12 feet or taller must submit an engineer stamped booth drawing plan to Beth Engle, beth.engle@informa.com by September 11, 2023.****

Acceptable certification is in the form of a certified structural engineer's stamp or seal directly on a set of blueprints for the exhibit. This certification must be received by Show Management prior to arriving onsite and be in your possession at all times during the event and posted inside the booth structure. Failure to obtain and have available the required documentation could delay or prevent construction of your exhibit.

****Booths 10' x 20' or larger are required to submit a Booth Rendering by September 11, 2023. See Booth Rules & Regulations for details.****

EXAMPLE OF A SPLIT-ISLAND BOOTH:

