



## **BOOTH CONSTRUCTION REGULATIONS & DIAGRAMS PERIMETER LINEAR BOOTH**

**PERIMETER LINEAR BOOTH:** Standard booths located on the outer-perimeter wall of the exhibit floor.

- You may extend to 12' in height in the back 5' area of your booth.
- Displays are limited to a maximum height of 4', in the front 5' portion of each booth. Machinery, equipment or products may not be shown on a raised/built-up platform or counter if they interfere with the height restrictions. If your display exceeds 4' in height, it is required that you place it away from the 5' x 10' sightline area in the front of the booth in order to provide a "see-through" lane for neighboring exhibitors.
- If your booth space is 10' x 20' or larger, you may request to extend the height in the front portion of the booth, to allow for a column or pillar style booth (including a floor-supported header). You may be allowed to extend one 4 sq. ft. area or two 2 sq. ft. areas, to 8' in height. Please email Beth Engle by September 11, 2023 to request a variance— Email [Beth.Engle@informa.com](mailto:Beth.Engle@informa.com)

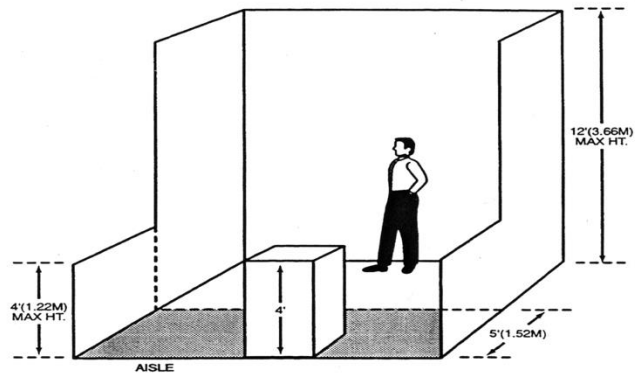
**\*\*Booths with structures 12 feet or taller must submit an engineer stamped booth drawing plan to Beth Engle, [beth.engele@informa.com](mailto:beth.engele@informa.com) by September 11, 2023.\*\***

Acceptable certification is in the form of a certified structural engineer's stamp or seal directly on a set of blueprints for the exhibit. This certification must be received by Show Management prior to arriving onsite and be in your possession at all times during the event and posted inside the booth structure. Failure to obtain and have available the required documentation could delay or prevent construction of your exhibit.

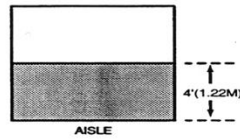
**\*\*Booths 10' x 20' or larger are required to submit a Booth Rendering by September 11, 2023. See Booth Rules & Regulations for details.\*\***

**(Example of perimeter booths on next page)**

**EXAMPLE OF A PERIMETER LINEAR BOOTH:**  
**SHOW MANAGEMENT MUST APPROVE ALL COLUMNS OR PILLARS.**



DISPLAY FIXTURES OVER 4' (1.22M) HIGH  
MUST BE CONFINED TO THAT AREA OF  
THE BOOTH THAT IS AT LEAST 5' (1.52M)  
FROM THE AISLE LINE



- 12' (3.66M) MAX HT.
- 4' (1.22M) MAX HT.