



BOOTH CONSTRUCTION REGULATIONS & DIAGRAMS PENINSULA BOOTH

PENINSULA BOOTH: A minimum of four standard linear booths (2 backed up to two) with aisle space on 3 sides of the configuration that backs up to Linear Booths and is 20'x20' or larger.

- Maximum height of 12', (higher with Event Management approval.) Booth presence (including signs/graphics) can be 17' with show management pre-approval.
- If you have a hanging sign, there must be at least 3' clearance from the top of the booth to the bottom of the sign and the total booth presence cannot exceed 17'. Hanging sign must be 10' from the adjacent booth. The width of any hanging or attached signs should not exceed 50% of the booth width.
- The backwall and all display fixtures are restricted to four feet (4') high within five feet (5') of each aisle, permitting adequate line of sight for the adjoining Linear Booths. Machinery, equipment, or products may not be shown on a raised/built-up platform or counter if they interfere with the height restrictions.
- If you have any type of interactive display, you must have a 3-foot clearance from the aisle(s) to allow for crowds.
- Any portion of the booth bordering another exhibitor's booth must have a finished back side and must not carry identification signs or other copy that would detract from the adjoining exhibit.

****Booths with structures 12 feet or taller must submit an engineer stamped booth drawing plan to Beth Engle, beth.engele@informa.com by September 11, 2023.****

Acceptable certification is in the form of a certified structural engineer's stamp or seal directly on a set of blueprints for the exhibit. This certification must be received by Show Management prior to arriving onsite and be in your possession at all times during the event and posted inside the booth structure. Failure to obtain and have available the required documentation could delay or prevent construction of your exhibit.

****Booths 10' x 20' or larger are required to submit a Booth Rendering by September 11, 2023. See Booth Rules & Regulations for details.****

(Examples of standard linear booths on next page)

EXAMPLE OF A PENINSULA BOOTH:
ALL PENINSULA BOOTHS MUST SUBMIT BOOTH DRAWINGS FOR APPROVAL.

