



BOOTH CONSTRUCTION REGULATIONS & DIAGRAMS ISLAND BOOTH

ISLAND BOOTH: A minimum of four standard booths with aisles surrounding all four sides of the exhibit.

- The maximum height is 16', (higher with Show Management approval.) Request to exceed 16' must be submitted to Beth Engle by September 11, 2023 at beth.engle@informa.com.
- If you have a hanging sign, there must be at least 3' clearance from the top of the booth to the bottom of the sign. The total booth presence cannot exceed 17'. Hanging sign must be 10' from the adjacent booth. The width of any hanging or attached signs should not exceed 50% of the booth width.
- If you have any type of interactive display, you must have a 3-foot clearance from the aisle(s) to allow for crowds.
- Walls may be installed in any portion of the booth; however, 50% of the perimeter of the booth must be left open. Walls must be finished on both sides so as not to be unsightly to neighboring exhibitors.

****Booths with structures 12 feet or taller must submit an engineer stamped booth drawing plan to Beth Engle, beth.engle@informa.com by September 11, 2023.****

Acceptable certification is in the form of a certified structural engineer's stamp or seal directly on a set of blueprints for the exhibit. This certification must be received by Show Management prior to arriving onsite and be in your possession at all times during the event and posted inside the booth structure. Failure to obtain and have available the required documentation could delay or prevent construction of your exhibit.

****Booths 10' x 20' or larger are required to submit a Booth Rendering by September 11, 2023. See Booth Rules & Regulations for details.****

(Example of island booths on next page)



EXAMPLE OF ISLAND BOOTH:
SHOW MANAGEMENT MUST APPROVE ALL COLUMNS OR PILLARS.

