

Event Guide Ads

Deadline: Friday, December 21, 2018

Certain sponsorship/exhibition packages include a printed ad in the Onsite Event Guide.

Please refer to your contract, or contact Francesca DeFrancesco at

Francesca.defrancesco@knect365.com to find out if you are entitled to a printed ad.

**If interested in purchasing an add, please contact Kristin Skahan in our Group Sales Department.*

Kristin.Skahan@knect365.com or 857-504-6730.

Requirements:

4 Color process high resolution (300dpi) in PDF format required.

Full Page

PDF FORMAT

Ad trim 8½" wide x 11" high

Ad bleed 8.75" wide x 11.25" high

Ad live area 8" wide x 10 ½" high

Full Page Portrait Ad



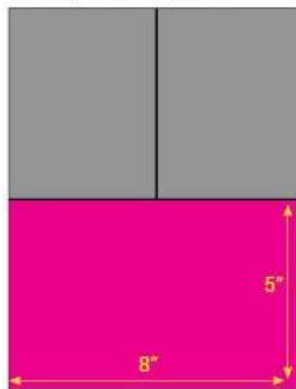
1/2 Page

PDF FORMAT

Ad must measure 8" wide x 5" high

No bleed for half page ad

1/2 Page Landscape Ad



1/4 Page

PDF FORMAT

Ad must measure 3 7/8" wide x 5" high

No bleed for half page ad

1/4 Page Portrait Ad

