



SNA's 2022 Annual National Conference Attendee List Rentals & Email Campaign

You can rent SNA's membership postal list, and SNA's ANC pre-registered attendees postal & email list for a marketing campaign to help boost traffic to your exhibit at ANC, or to improve general awareness of your company.

SNA's lists are made available on a 'one-time-use' rental basis, subject to approval of the mailer (you) and the mail piece you wish to send. This means you pay a fee to use the list once. If you wish to use the list more than once, this is possible, by payment of an additional fee.

SNA's ANC pre-registered attendee list is made available approximately 6-8 weeks before the ANC and is a great way to reach your conference audience. Counts for this list depend on the number of attendees registered. Please call for information on this valuable tool.

INFOCUS MARKETING, a dedicated list management company administers this service on behalf of SNA. INFOCUS MARKETING can provide information about the list to the inquirer, such as individual counts for the various ways that the Membership data may be segmented, e.g., by job title and geographical distribution. As the exact demographic of our membership can change over time, it is always a good idea to call **INFOCUS MARKETING** and get exact 'counts' before finalizing a campaign plan.

Patrons, members and non-members who wish to take advantage of SNA's list rental service should contact **INFOCUS MARKETING** at (800) 708-5478 or sales@infocusmarketing.com or **Nita Artis, SNA Business Development Manager** at nartis@schoolnutrition.org or (703) 824-3073.

Rental rates will vary, depending on your membership status.

For details, visit: <https://www.infocusmarketing.com/lists/SNA-ANC>