



ADVERTISE ON THE SNA WEBSITE, PUBLICATION & OTHER ANC MARKETING OPTIONS

SNA's website averages more than 58,000 sessions (visits) and 41,000 users (unique visitors) every single month!

SNA's Main Website Banner Ads

The following rate is for three consecutive months:

- \$2,250 Net for a banner ad for the SNA Homepage or a banner on an Interior Landing Page
- Ads on the Homepage will rotate with only 2 other advertisers while the Interior Landing Page is an exclusive opportunity for 100% of the exposure because the ad space does not rotate with any other company
- All banner ad positions will be given on a first come, first served basis
- Each banner advertisement will hyperlink to the advertiser's designated URL of their choice

Production Specifications

- Homepage Size: 350 pixels width x 150 pixels height
- Interior Landing Page Size: 285 pixels width x 240 pixels height
- Image format: JPG or GIF
- Animation: 8-second limit

ANC Website Banner Ads

The following rate is for two consecutive months:

- \$1,275 Net for a leaderboard banner ad
- \$985 Net for one rectangle banner ad
- Ad positions will be given on a first come, first served basis.
- Each banner advertisement will hyperlink to the advertiser's designated URL of their choice

Production Specifications

- Leaderboard Size: 728 pixels width x 90 pixels height
- Landing Page/Interior Size: 300 pixels width x 250 pixels height
- Image format: JPG or GIF
- Animation: 8-second limit

Other ANC Advertising Opportunities

- | | |
|----------------------------|--------------|
| ◆ ANC Exhibit Hall Map | ◆ Side Dish |
| ◆ ANC Official Publication | ◆ SN Express |
| ◆ ANC Learning Journal | ◆ SN Plus |

School Nutrition Magazine

Advertise in the industry's #1 professional publication, *School Nutrition* magazine. [Learn more.](#)



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Contact your Advertising Representative Today!

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