



Exhibitor Information

Exhibit Guide Information

Once again, an Exhibit Guide will be distributed to all attendees at GOMACTech-18 Conference. We will be collecting exhibitor write-ups via our new registration systems eTouches. An email will be sent with instructions on updating your entry. The deadline for submission is Monday, February 12, 2018. Please be on time with your submissions. Don't forget to include the company contact and URL information.

Booth Materials Provided by the Conference

The Conference will provide each booth with an 8 ft. wide fireproof cloth background with 36 in. high side dividers and a 7 x 44 in. exhibitor identification sign.

Exhibitor Registration

Each exhibitor will receive one complimentary registration package for each paid 8 x 10 booth. Each package will include a badge for admission to the exhibit area and all technical sessions and a copy of the CD-ROM version of the GOMACTech Digest of Technical Papers, a value of more than **\$500**. All booth personnel must be U.S. citizens or resident aliens and must show proof of citizenship before receiving a badge. The exhibit area will be restricted to U.S. citizens and resident aliens only.

Exhibitors also receive an unlimited number of working personnel badges needed to man your exhibit.

Please be on the lookout for the email containing registration information. The email will include registration instructions as well as discount codes to be used to register your booth staff and your complimentary registration.

Cancellation Policy

If an exhibitor must cancel space already contracted for, the following cancellation fees will be assessed:

January 12, 2018 – 50%
February 2, 2018 -- 100%

Cancellation fees will be assessed whether or not the canceled space is reassigned to another company. Cancellation notices must be written and signed by the appropriate company official.

Exhibit Hours

Every effort is being made to assure attendees' participation in the Exhibition. An afternoon break on Tuesday and morning and afternoon breaks on Wednesday will be held in an area inside the Exhibit Hall. A Tuesday evening reception will take place inside the Exhibit Hall. Also lunches on Tuesday and Wednesday will take place inside the Exhibit Hall.

Exhibit hours will be as follows:

Tuesday, March 13, 2018	12:00 pm - 8:00 pm
Wednesday, March 14, 2018	9:00 am - 4:00 pm



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Security

Security will be provided by the Conference and hotel on a 24-hour basis; however, exhibitors are asked to insure all exhibit material against loss or damage. GOMACTech, Hyatt Regency Miami Hotel and their officers, employees, agents and representatives will not assume or otherwise be responsible for any injury, loss, or damage to the exhibitor, the exhibitor's officers, employees, agents, or representatives, or their property, however caused.

Freight Movement

All freight sent to the Service Contractor will be placed in exhibit booths by 12:00 pm on Monday, March 12, 2018. Exhibitors may deliver their own equipment directly to the exhibit booths after that time.

Installation/Dismantling

Exhibitor move-in:

March 12, 2018 12:00 PM-5:00 PM

March 13, 2018 8:00 AM - 11:30 AM

Exhibitor move-out:

March 14, 2018 4:00 PM - 8:00 PM

Please note – this event moves out on overtime, all applicable GES surcharges will apply. Carriers must be checked in by 6:00 PM. All Exhibitor materials must be removed by 8:00 PM

Every effort will be made to meet the needs of our exhibitors. We welcome suggestions that will enhance both the technical program content and the impact of the exhibition of this and future GOMACTech Conferences. If you have any questions concerning the exhibit-reservation procedure, please do not hesitate to contact me at 646-226-7592 or email at drocco@pcm411.com.

LEAD CAPTURE

For the first time at GOMACTech 2018 we will be offering exhibitors the ability to capture their contacts by using a separate and exclusive app through Cvent. This app is different from the general attendee app that will have all pertinent conference information. This app needs to be purchased directly through Cvent. The cost of the app is described on the lead capture sheet in the service kit. As a one-time offer GOMACTech is offering a \$100 rebate if you purchase this app. You will need to pay Cvent the cost of the app and GOMACTech will issue you a \$100 refund separately.

Sincerely,

Danielle Rocco

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