

# East Coast Conference FOR BUY HERE PAY HERE

November 3-5, 2015 ★ Orlando, Florida ★ Wyndham Resort International Drive

June 15, 2015

Dear Sponsor,

NABD is pleased to announce that it will host its 12<sup>th</sup> Annual East Coast BHPH Conference at the Wyndham Orlando Resort in Orlando, Florida on November 3-5, 2015. The Wyndham Resort has been recently renovated and is located next to Orlando Eye, the hottest new attraction. Shuttle service to the Disney properties and Universal Studios are available. The conference facilities at the Wyndham Resort are ideally suited for this program.

1. The Orlando venue will be designed for both new and experienced operators. The workshops will feature compliance, collections, and best operating practices. Our May 2015 show featured the largest exhibit hall in NABD history and sponsors were very pleased with the event.
2. We have already begun assembling the educational agenda for Orlando and have received commitments from several speakers and sponsors. The program will feature dual tracks on Tuesday afternoon and Wednesday morning. On Wednesday afternoon and Thursday morning the general education sessions will combine into a single track.
3. Orlando is an exciting venue which attendees and sponsors have both requested. The property is located near the Orlando airport and ground transportation options are available. The facilities are exceptional and you may visit <http://www.wyndhamorlandoresort.com/> for more information.

You can reserve your booth by calling 832-767-4759, via fax at 713-680-2474, or by email to [keith@kenshilson.com](mailto:keith@kenshilson.com). Booth reservations are final upon receipt of your sponsor payment or deposit. Exhibit hall space is limited so participation is on a first come, first serve basis. The floor plan is attached for your reference and updates will be posted on our website at [www.bhphinfo.com](http://www.bhphinfo.com).

1. The Wyndham Orlando Resort is one of Orlando's very finest. Discounted rooms are available at unprecedented \$149 rates with no resort fees. Our discounted rooms are available both three days before and three days after the shows dates (subject to availability), for those who wish to extend their Orlando visit. The beautiful facilities and discounted room rates make this conference a must-attend.
2. NABD will offer meeting facilities and special amenities to sponsors who would like to have business meetings around the dates of the conference. Meeting space is limited so contact either Keith Shilson or myself as soon as possible. These special arrangements must be made as soon as possible because meeting space availability is limited. Sponsors who arrange advance meetings will be given preferred booth locations at the conference.
3. Our exhibit hall has been expanded to accommodate all of our sponsor's needs. A preliminary floor plan has been posted on our website at [www.bhphinfo.com](http://www.bhphinfo.com) and a copy is enclosed. The exhibit hall this year will be fully carpeted and perfectly sized to our needs. The exhibit hall and educational sessions will be located next to each other on a single floor, and we have exclusive use of their loading dock. We have dual entries to the hall in order to maximize traffic flow by attendees for all exhibitor locations.
4. The conference begins on Tuesday afternoon, November 3<sup>rd</sup> with education sessions, and a gala welcome reception including food and drinks in the exhibit hall. Receptions

during the conference will be held inside the exhibit hall to facilitate interaction with attendees. No educational sessions during the conference will be held during exhibitor hours, and exhibitors may meet with prospects in the exhibit hall during the educational sessions.

5. The conference will conclude at 1:00 PM on Thursday afternoon, November 5<sup>th</sup> so you can enjoy Orlando, or return home.
6. The Tuesday – Thursday format facilitates travel and enables attendees to enjoy Orlando over the weekend, both before and after the conference, at substantial discounts.
7. NABD will again offer featured speaking opportunities to Platinum Plus and Platinum Sponsors to increase each attendee's knowledge of your products or services. Such speaking spots are by mutual agreement and are subject to availability. These spots will be assigned on a first-come, first-serve basis.
8. Pre-conference advertising will include listings of our committed sponsors which will enhance your business opportunities both before and after the conference. Booths will not be assigned until your sponsorship payment is received by us. Only one company per a booth will be allowed, no sharing.
9. Platinum Plus Sponsors will be given an early move-in opportunity prior to the conference starting Monday, November 2, 2015.

Sponsors who need seven or more rooms for the conference will need a subgroup before making reservations at the Wyndham Orlando Resort. Contact Joe Kears at 832-767-4759 to arrange your subgroup.

#### Event Sponsorships:

Platinum Plus Sponsors will be designated as a conference event sponsor for a reception, luncheon or coffee or other activity. Your company will receive individual recognition for sponsoring these events and other special amenities during the conference. Anyone interested in an event sponsorship should call us for details.

**This letter summarizes our request for your sponsorship of the 2015 East Coast BHPH Conference to be held November 3-5, 2015 in Orlando, Florida. Participate by selecting the sponsorship package which best meets your needs. A matrix of your sponsorship options which compares the features of each is attached.**

Speakers / Panelists are now being selected on a first come – first serve basis so your prompt response is desired. You should complete the attachment and fax it back to us at 713-680-BHPH (2474) or email it to [keith@kenshilson.com](mailto:keith@kenshilson.com) as soon as possible. Mail your payment to NABD at 2180 North Loop West, Suite 270, Houston, Texas 77018.

We look forward to seeing you in Orlando on November 3-5, 2015 and thank you for your continued support.

Sincerely,



Kenneth B. Shilson, CPA  
Conference Chairman



Keith Shilson  
Marketing Director