



Advertising/Sponsorship

Get the Biggest Bang for Your Buck at HAI HELI-EXPO 2015!

You've invested in your booth for HAI HELI-EXPO. Now, make sure attendees know you are there! Supplement your exhibit and maximize your ROI by taking advantage of HAI's HELI-EXPO advertising and sponsorship opportunities.

PLUS! Your advertising and sponsorships may make you eligible to be bumped up into a higher lottery stage for HAI HELI-EXPO 2016! Ask us how!

Advertising Opportunities:

- The *HAI HELI-EXPO 2015 Program & Exhibit Guide*: This pocket guide, distributed onsite to attendees, includes a comprehensive show schedule and list of exhibiting companies
- *ROTOR*® Magazine: HAI's flagship publication, distributed at HAI HELI-EXPO and year-round, to 20,000 HAI HELI-EXPO attendees and industry professionals around the world
- *RotorNews*® HAI's daily e-newsletter, sent to more than 30,000 subscribers, produces special show issues

Sponsorship Opportunities:

HAI HELI-EXPO has a wide variety of sponsorship opportunities — everything from receptions and golf tournaments to tote bags and bus wraps. HAI HELI-EXPO Show Sponsorships gives maximum exposure before thousands of HAI HELI-EXPO attendees. HFI Sponsorships offer you recognition as a supporter of Helicopter Foundation International's (HFI) twin goals of preserving the heritage of the rotorcraft industry and ensuring that its future is bright. Finally, Helicopter Association International (HAI) offers Professional Education Sponsorships that get your message to a targeted audience of aviation professionals, as you support HAI's education initiatives.

For more information, or to secure your advertising or sponsorships, visit rotor.org/sponsor or contact the HAI Sales Team:

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