



## Publication Bin Request

Publication Bins are for industry-related **magazines**, which include editorial only. Newsletters and advertising materials (including brochures, price lists, and catalogues) are not permitted and will be discarded by Show Management without refund.

Eligible Exhibitors are entitled to one (1) bin at no charge, but the reservation form must be received by **January 30, 2015**, or materials will NOT be delivered to the display site and a header sign will not be made! Extra bins for exhibitors are \$100 per bin and are subject to availability. Non-exhibitors may purchase bins for \$350 each, subject to availability – limit 2.

Show Management has the right to request a sample of the periodical(s) for review and approval. Once Show Management has approved the reservation form, a confirmation of Bin Assignment will be sent to the contact person listed below. Only approved periodicals with a confirmed Bin Assignment will be permitted on display.

**Show Management will coordinate the re-stocking of the bins at no additional charge.**

**It is the sole responsibility of the Publisher to pay for the Material Handling (receipt & delivery) drayage fees to GES. Be sure to complete the required form included in the Exhibitor Service Kit.**

### Shipping Instructions:

Materials should be shipped "Advance to Warehouse" to **arrive on or between January 26 – February 24, 2015**. Shipments must be prepaid and addressed as follows:

From: Exhibitor's Name / Contact Name / Exhibitor's Address / Box \_\_\_ of \_\_\_.

To: Company Name / HELI-EXPO 2015 / **Publication Bins**  
c/o Global Experience Specialists (GES)  
7945 Mandarin Drive, Orlando, FL 32819 USA

"Direct to Show" shipments will be accepted; however, there may be a delay in the on-site delivery of materials as booth freight will receive priority delivery. See Direct to Show shipping information outlined in the GES forms.

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

We would like to reserve \_\_\_\_\_ Publication Bin(s) for display of the following periodical(s):

1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

**Payment:** Includes one (1) complimentary bin per Exhibitor

Total Amount \$ \_\_\_\_\_  Check Enclosed (*Made Payable in U.S. Funds Only*)  Credit Card

Select one:  American Express  Discover  MasterCard  Visa

Credit Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Validation Code: \_\_\_\_\_

Print Cardholder's Name: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

**FAX TO 703-683-0341 OR MAIL WITH PAYMENT BEFORE JANUARY 30, 2015**  
**ATTN: HAI BUSINESS DEVELOPMENT DEPARTMENT**