



hfma™ educational foundation
healthcare financial management association

HFMA's ANI 2017
Exhibit Dates: June 26 – 27, 2017
Orange County Convention Center, Orlando, Florida

EXHIBITOR HOUSING INFORMATION

HFMA's ANI hotel room block can be accessed through the exhibitor booth personnel registration site at:
<https://registration.experientevent.com/ShowHFM171/>

Your password was sent to you from HFMAMemberServices@confmail.experient-inc.com. If you don't know your password please contact hfmaexh@experient-inc.com.

After you register your booth badges online, you have the option to select and reserve your hotel. Or, you can contact the HFMA Housing Bureau at (800) 424 5249 to book at the official conference hotel.

Headquarters Hotel - Hyatt Regency Orlando / \$259 (single/double occupancy)

Additional Hotels

Hilton Orlando / \$255 (single/double occupancy)

Rosen Centre Hotel / \$199 (single/double occupancy)

HFMA rates will be honored through June 2, 2017, based on availability.

HOUSING PIRATES - Exhibitors and sponsors may be contacted by fax, email or most often by phone with offers for cut rate housing. The intent is to convince you that the offer is made on behalf of HFMA, or that the soliciting company is a viable alternative to going to the hotel directly. This is NOT TRUE.

How it works - Pirating is a practice carried out by third-party companies that act as agents to solicit registrants for room reservations. The "Pirates" might inform registrants that they have secured the best possible rate, or that the room block is "sold out," and that if you do not book with them immediately, you may not get a room. Additional deceptive tactics include distributing forms or promotional materials that appear to be issued by HFMA.

"Housing Pirates" often don't deliver on promises to customers. When customers arrive, reservations are non-existent. Sometimes the rooms have been cancelled and hefty cancellation fees have been placed on the customer's credit card.

"Housing Pirates" make it more difficult for us to meet our room block commitments, and expose us to penalties and increased room rates for our events.

"Housing Pirates" often represent themselves as being affiliated with conference hosts by illegally using the ANI logo.

How you can help. Don't be misled! And remember: Unless you have initiated the communication, please do not provide anyone with your personal information, especially your credit card number. If you are contacted by someone asking if you need a room at the HFMA conference, or if they represent themselves as the "HFMA Housing Bureau" please get as much information as you can, such as the name of the company, the person calling and their telephone number - then contact HFMA's Director of Conferences, Angela Orlando, CMP at aorlando@hfma.org.