



## IMPORTANT

## EXHIBITION

## NEWS

» We are excited to share with you some **recent enhancements** to this year's AAOMS Annual Meeting Exhibition in Orlando, FL! They are designed with the sole purpose of **encouraging attendee traffic** through the hall to see all the valuable and value-laden products and services that will be on display.

### New this year:

- Extended, **90-minute** lunch breaks, with a **complimentary lunch** for registrants on opening day – Thursday, October 10.
- “Miro Money” at your booth. These food concession coupons, usually included in registration packets, will now be at your booth. **YOU will distribute them to your booth visitors.**
- Two scheduled visits with **important current and future purchasing groups**. Designated times will be arranged for 1. allied staff members and 2. resident members to visit the exhibits as groups. As added incentive, their presence in the hall makes them eligible for a special giveaway!
- Daily reminders. Every symposium will end with an **onscreen and verbal reminder to visit the exhibition.**
- **More to come.** . . . we'll share details as soon as plans are finalized!



We are looking forward to this year's meeting and your participation in the exhibition. **Your presence is an important part of the meeting experience** for AAOMS members. The Board of Trustees will visit the exhibits on Thursday to personally thank you for your support and welcome you to Orlando!

