

Incentives Continue in 2013

The AAOMS Exhibitor Priority Point Program

We make it easy to accumulate points and move up the priority point ladder!



1 EARN POINTS

Watch how quickly
the points can grow!

Exhibit

Booth Space in an AAOMS Exhibit Hall

Annual Meeting

Earn 1 point for every 10x10 assigned booth space

Dental Implant Conference

Earn 1 point for every 8x10 assigned booth space

Contribute

Contribute to the OMS Foundation

Earn 1 point for every \$1,000 in support to the OMS Foundation

Collect

Royalty Partners

Earn 1 point for every \$1,000 in royalties paid to AAOMS/ASI

Advertise



11 Priority Point opportunities for advertising in AAOMS publications

Expand your marketing reach and earn 1 point per/\$1000 spent by ADVERTISING in these select AAOMS publications:

2012 Distribution:

Advance Program – Annual Meeting **8200 copies**

Final Program – Annual Meeting **5000 copies**

Advance Program – Dental Implant Conference **8000 copies**

Final Program – Dental Implant Conference **1900 copies**

AAOMS Today – Member newsletter **8600 copies (6 editions per year)**

AAOMS Membership Directory **8400 copies**

To advertise with AAOMS, contact:

Joan Coffey

Elsevier

Corporate Partnership Manager

360 Park Avenue South

New York, NY 10010-1710

212/633-3806

212/633-3820

j.coffey@elsevier.com



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EARN DOUBLE POINTS

Support



Earn **double** points for every \$1,000 in Corporate Support to AAOMS.

Annual Meeting

Allied Staff Programs
Audience Response System
Badge Lanyards
Beverage Breaks
Coupons for Purchase of Food Items
Final Program
Flash Drives
Hotel Key Cards
Internet and CE Verification Center
Keynote Speaker
Live Streaming Webcasts
Mobile App
Mobile Device Charging Stations
Notepads
Pens
Poster Session
Practice Clinics
Preconference Programs
President's Event
Program Office/Speaker Ready Room
Registration Passports
Symposia
Unrestricted Educational Grants
Welcome Reception
Wi-Fi

Dental Implant Conference

Badge Lanyards
Beverage Breaks
Conference Reception
Educational Sessions
Final Program
Flash Drives
Hotel Key Cards
Internet and CE Verification Center
Lunch in the Exhibit Hall
Mobile App
Mobile Device Charging Stations
Notepads
Pens
Program Office/Speaker Ready Room
Symposia
Unrestricted Educational Grant
Wi-Fi

AND

**Resident Organization of AAOMS (ROAAOMS)
AAOMS General Fund**

For corporate support, contact:

Robert C. Rinaldi, PhD, CAE, Executive Director, AAOMS
800/822-6637 or 847/678-6200 fax: 847/678-6286
brinaldi@aaoms.org

View all available 2013 corporate support opportunities at aaoms.org/corporatesupport

Please note:

- Points will be tabulated from 2006 forward. Contributions and activities prior to 1/1/2006 will not be taken into consideration.
- Points more than 7 years old will be dropped from the calculations.
- Corporate contributions are included in calculations. Gifts from individuals cannot be counted.
- Royalties paid by contractual partners are included in priority point calculations.
- In the event of a company merger/acquisition, only the higher priority point total of the two merging companies will be recognized. Merging companies may not combine their priority points to achieve a higher ranking. This procedure permits the new company to retain the higher priority point ranking.
- The AAOMS exhibition manager must be notified in writing in order for the acquiring company to assume the higher point total.
- Exhibiting companies must follow the Priority Point deadline dates with application submission(s) and must exhibit.
- The Executive Committee of the AAOMS Board of Trustees shall be the final arbiter of all ties or disputes related to the point system.

Questions?

Contact: exhibitor@aaoms.org

Valerie Wolf, Exhibit Manager, vwolf@aaoms.org 847/233-4316 direct

Debbie Skrzypek, Senior Exhibitions Staff Associate, debbies@aaoms.org 847/233-4331 direct