



2014 ASHA CONVENTION

SCIENCE. LEARNING. PRACTICE.  
GENERATIONS OF DISCOVERY

NOVEMBER 20-22 • ORLANDO, FLORIDA



AMERICAN  
SPEECH-LANGUAGE-  
HEARING  
ASSOCIATION

## New Product & Service Gallery

- **Gain** increased name and product recognition
- **Compete** effectively with other companies
- **Promote** a specific product, product line, or service
- **Give** attendees equal access to your company
- **Maximize** your company's opportunity for exposure
- **Drive** attendees to your exhibit booth



## How do we do that?

Sign up today for ASHA's New Product & Service Gallery

## What is it?

For **\$400**, you will have 3 days of FULL exposure. The New Product & Service Gallery will be prominently displayed outside the Exhibit Hall at the Orange County Convention Center and will be viewable during the **ENTIRE** Convention, even when the Exhibit Hall is closed. The Gallery will have a photograph of your product or service (actual size: 22" x 28") with your company's name and booth number.

**Complete** the attached registration form and mail or fax it to ASHA. Then e-mail a photographic image of your product/service to Renee Tross (rtross@asha.org) no later than **September 5, 2014**. In your message, please include:

- Company name
- Name of product or service pictured
- Booth number

If you have any questions, please contact:

**Renee Tross, [rtross@asha.org](mailto:rtross@asha.org) or 301-296-5764**



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**Space is Limited—Sign Up Today!**



# New Product & Service Gallery

## Registration Form

**YES!** Please sign us up for the New Product & Service Gallery. New Product & Service Gallery slots are \$400 each. You will be invoiced by ASHA upon receipt of this form.

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Product Name \_\_\_\_\_

We understand that a photographic image of our product/service must be e-mailed to ASHA, Attn: Renee Tross (rtross@asha.org) no later than **September 5, 2014**.

### Payment Information

Each New Product & Service Gallery slot is \$400. No payment is due at this time. ASHA will invoice exhibitor in full upon receipt of this form. ASHA accepts payments by Visa, MasterCard, Discover and check (**American Express is not accepted by ASHA**). Full payment is due upon receipt of invoice.

**Placement in the Gallery** will be assigned on a first-come, first-served basis. Deadline for receipt of this form, along with your photographic image, is **September 5, 2014**.

### Please mail or fax this form to:

**Exhibits  
Convention & Meetings-325**  
ASHA  
PO Box 1160  
Rockville, MD 20849  
Fax: 301-296-8576

**Thank You!**

**FOR ASHA USE ONLY:**

Date received \_\_\_\_\_ Amount received \$ \_\_\_\_\_ Check #/CC \_\_\_\_\_

Photographic image received \_\_\_\_\_ Image spot/placement \_\_\_\_\_

Company ID# \_\_\_\_\_ Booth # \_\_\_\_\_ Initials \_\_\_\_\_