



Dear NFDA Exhibitors:

Thank you for exhibiting! We're excited to see you at the NFDA International Convention & Expo.

Make the most of your Convention investment! Visit <https://suppliers.nfda.org/> to learn all about pre-and-post show advertising, sponsorships, and general convention information.

Your NFDA booth fee includes:

- Free Expo registrations to invite your customers
- Pre-Convention registration and post-Convention attendee mailing lists
- Use of the official [NFDA event icon](#) in your marketing materials and website
- Basic listing in the online on the [NFDA Supplier website](#)
- Listing in the October & December Convention issues of *The Director*
- Listing in the Convention Program & Planner
- 8' back drape and 3' side drape and 6" x 48" ID sign with exhibitor name
- 4 booth representative badges per 10x10 space
- Welcome Party. **CE not included.**

Your booth fee does not include:

- Carpet (carpet or similar floor covering over full booth area is required)
- Furniture/décor
- Shipping costs
- Labor costs & material handling
- Electrical Needs
- Wi-Fi connection
- AV/computer rental
- Additional sign hanging
- Exhibitor Insurance (must upload to your Exhibitor Resource Center in Map Your Show)

Convention Staff

If you have additional questions about booth fee inclusions, please contact GES (800-842-6309 Selection 1, Extension 4271 or 702-515-5970) or NFDA (800-228-6332 or +1-262-789-1880).

NFDA's dedicated Business Development team is here to answer your questions about exhibiting, advertising and sponsorships!

Lorri Wagner, 262-815-1546, lwagner@nfda.org

Anthony Kaniuk, 262-814-1550, akaniuk@nfda.org

Lauren Karlik, 262-814-1535, lkarlik@nfda.org

Morgan Schlender, 262-814-1572, mschlender@nfda.org