



Welcome to the 154th NRA Annual Meetings & Exhibits

The Exhibitor Services Manual is the single most important and comprehensive source of information regarding your participation in the Show. Please take a few minutes to

READ THROUGH EACH SECTION OF THIS EXHIBITOR MANUAL

Our service contractors for the NRA Annual Meeting and Exhibits establish an Advanced Order Deadline for their services. These deadlines often mean cheaper pricing, guaranteed services and valuable time savings on-site. To see the full list of Advanced Order Deadlines for all the services you may need to order, look for the Important Deadlines page in the Exhibitor Services Manual.

Also included in this manual are display rules and regulations, directory listing and advertising forms, exhibitor badge ordering instructions, move-in information, and the firearms deactivation policy.

After you have read through each section of the manual carefully, please call NRA Exhibitor Services at 866-343-1805 or GES at 800-801-7648 if you have any questions about your preparation for the Show. We look forward to seeing you in Atlanta!

Best regards,

A handwritten signature in black ink, appearing to read "John Bailey".

John Bailey
Director, NRA Shows & Exhibits