



SPONSORSHIP AND MARKETING OPPORTUNITIES

The International Production & Processing Expo (IPPE) is more than a trade show—it's where the global poultry and egg, meat and animal food industries come together to connect, discover and do business.

Thousands of qualified buyers, business leaders and decision-makers attend IPPE each year looking for the latest technologies, products and services that will shape the future of their operations. They come to find innovative companies like yours.

Make sure your brand is one they remember! IPPE sponsorships and marketing opportunities are designed to maximize your visibility before, during and after the Expo—keeping your company top of mind throughout the entire attendee experience. Whether your goal is to launch a new product, generate qualified leads, strengthen customer relationships or increase brand awareness, IPPE offers high-impact opportunities to help you achieve it.

From eye-catching signage and digital advertising to exclusive branding opportunities and attendee touchpoints, you can create a sponsorship package that puts your message in front of the industry's most influential audience.

Choose a single opportunity or combine multiple sponsorships to build a customized program that supports your marketing objectives and maximizes your return on investment.

Let's build a package that works for you.

Whether you have a vision in mind or are looking for recommendations, we're here to help. Contact Lisette Reyes, manager, expo Services, to create a sponsorship program tailored to your goals.

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Sponsorship & Marketing Opportunities Include

- Digital Wall Signs, Hanging Cross-Aisle Signs, Banners and Mobile Monitors
- Official Show Lanyards and Show Bags
- Trams, Floor Directional Arrows and Sidewalk Graphics
- Mobile App Sponsorship, Wi-Fi Sponsorship and the Daily "Thank You for Registering" Email

Plus, much more!

