EXHIBITOR PLANNING CALENDAR

2027 INTERNATIONAL PRODUCTION & PROCESSING EXPO

Updated April 14, 2026

May 1 - Jun. 8, 2026	**Scheduled Booth Selection for returning 2026 IPPE Exhibitors** Based on seniority order, highest to lowest
Jun. 9, 2026	**General Booth Sales Opens** Please see ippexpo.org under the Exhibit tab for more information
Jun. 15, 2026	**Sponsorship/Marketing Opportunities preview posted online** Please view Exhibitor Resources at www.ippexpo.org under the Exhibit tab for more information. Questions? Contact Lisette Reyes, expo services manager, at LReyes@ippexpo.org
Jul. 6, 2026	**Sponsorship/Marketing Sales Begin Online at 12:00 p.m. EDT** Please view Exhibitor Resources at www.ippexpo.org under the Exhibit tab for more information. Questions? Contact Lisette Reyes, expo services manager, at LReyes@ippexpo.org
Jul. 31, 2026	**Exhibitor Manual/Kit Link Available with Target Maps** Posted to IPPE Website and exhibitor dashboard
Aug. 3 – Sept. 28, 2026	**Priority Housing for Exhibitors** Exhibitor hotel contacts should have received their priority schedule for booking hotels. Please see www.ippexpo.org under the Exhibit tab for more information
Aug. 24, 2026	**TECHTalks Application Begins** Please see ippexpo.org under the Exhibit tab for the application and information
Sept. 7, 2026	**Department of Commerce Export Interest Directory Submission Begins** Open to contracted U.S. exhibitors seeking export business to other countries. Please see ippexpo.org under the Exhibit tab for the application and information.
Sept. 17, 2026	**New Product Showcase Application Begins** Please see ippexpo.org under the Exhibit tab for the application and information
Sept. 30, 2026	**Final Booth Balances Due for Exhibitors Contracted through Sept. 1**
Oct. 5, 2026	**Online General IPPE Registration and Housing Opens** Attendee early registration $99 through January 8, 2027, for IPPE admission without exhibitor promo code. Request promo code for complimentary attendee registration through Robin Hughes, rhughes@ippexpo.org
Oct. 5, 2026	**GWCC Meeting Rooms and Customer Connection Center Meeting Room Requests Begin**
Oct. 9, 2026	**New Product Showcase Application Deadline** Please see ippexpo.org under the Exhibit tab for the application and information
Oct. 23, 2026	**TECHTalks Application Deadline** Please see ippexpo.org under the Exhibit tab for the application and information
Oct. 30, 2026	**New Product Showcase notification deadline of acceptance sent to approved applicants**
Oct. 30, 2026	**Deadline to submit booth design layouts for approval of peninsula, split-island peninsula and island booths 300 sq. ft. or larger.** Booth architectural renderings including structure dimensions and hanging signage size and position must be submitted for these booths to IPPE Senior Exhibit Manager, Anne Sculthorpe, via email at asculthorpe@ippexpo.org
Nov. 1, 2026	**Deadline for exhibiting company name and booth number to be added to IPPE Pocket Planner.** Must be a contracted and approved exhibitor by this deadline for exhibiting company name and booth number to be automatically added to IPPE Pocket Planner published by Meatingplace

Nov. 6, 2026	**TECHTalks notification of acceptance sent to presenters.**
Nov. 9, 2026	**Exhibitor names due for hotel room block** If a block of rooms was requested, ensure a list of correct names and valid credit cards have been provided. All questions concerning requests (name changes, arrival/departure dates, room type, cancellation policy, etc.) should be directed to Maritz at 864-208-2586.
Nov. 10, 2026	**Must be an Exhibitor by this date to be listed in WATT IPPE Pre-Show Directory** Distributed digitally prior to the show
Nov. 19, 2026	**Lead retrieval advance order discount deadline**
Nov. 30, 2026	**Deadline to be listed as an exhibitor in the WATT IPPE Directory**, which is the updated version of the WATT IPPE Pre-Show Directory and is distributed digitally and in print for the show**.** Must be a contracted and approved exhibitor before Dec. 1, in order for company name and booth number to be automatically listed in directory.
Dec. 4, 2026	**Department of Commerce Export Interest Directory deadline**
Dec. 28, 2026	**Last day to order banners, as well as window, stairs and escalator clings if GES is used to produce items.**
Dec. 29, 2026	**Deadline for all accepted TECHTalks presentations to be submitted.**
Jan. 1, 2027	**GWCC Meeting Rooms Pre-Show Rentals Closed – Will Reopen Jan. 24**
Jan. 5, 2027	**Advance Order Discount Deadline for the following vendors offering discount:** • Booth Furnishings, labor and freight – Global Experience Specialists (GES) • Utilities orders – Edlen Utilities (electrical, water, compressed air) • Wi-Fi and Internet - CCLD • Audiovisual/computer rental – PRG • Food & Beverage – Levy Restaurants • Floral and plant – Teasley's Convention Florist
Jan. 5, 2027	**Deadline for ordering Lowe Refrigeration rental items**
Jan. 5, 2027	**Deadline to submit Exhibitor Appointed Contractor (EAC) form with GES,** including proof of insurance, if third party other than GES is conducting setup/dismantle of booth.
Jan. 5, 2027	**Deadline to submit to GES the online form Request for Variance to Assigned Target Time** (found in exhibitor kit); email questions to ATLFRTOPS@ges.com
Jan. 5, 2027	**Update deadline for online directory product listings in the exhibitor dashboard** login section of www.ippexpo.org
Jan. 6, 2027	**Last day to make changes to hotel rooms via Maritz** Maritz prepares hand over of reservations directly to hotels
Jan. 8, 2027	**Last day for exhibitors in Halls B and BC to have shipments arrive at GES Advance Warehouse without surcharges.** Carriers must check in by 2:30 p.m.to be guaranteed same day unloading.
Jan. 9, 2027	**Attendee preregistration rate of $149 begins**
Jan. 12, 2027	**Contact hotel directly for housing changes**
Jan. 13, 2027	**Last day for exhibitors in HALL C to have shipments arrive at GES Advance Warehouse without surcharges.** Carriers must check in by 2:30 p.m. to be guaranteed same day unloading.

Jan. 15, 2027	**Last day for exhibitors in Hall A to have shipments arrive at GES Advance Warehouse without surcharges.** Carriers must check in by 2:00 p.m. to be guaranteed same day unloading.
Jan. 20, 2027 8:00 a.m. – 6:00 p.m. and Jan. 21 - 25, 2027 7:00 a.m. – 6:00 p.m.	**Installation of exhibits. Targeted move-in for exhibitors.** Target schedule posted in July 2026 to exhibitor manual on GES website. Variances must be coordinated with GES; email ATLFRTOPS@ges.com no later than Jan. 5, 2027. Halls open at 7:00 a.m. Freight movement begins at 8:00 a.m. daily. All exhibits must be set up within scheduled hours and completed by Jan. 25, at 6:00 p.m.
Jan. 24, 2027	**GWCC Meeting Room Rentals Re-Open Online**
Jan. 24, 2027 12:00 - 5:00 p.m. 4:30 p.m.	Registration open – A-B International Registration Lobby Clean Floor Policy – Exhibitors with booths of 500sf or larger must have all empty crates tagged by 4:30 p.m. IF NOT, $50 per crate surcharge applied (job dollies included).
Jan. 25, 2027 7:00 a.m. - 5:00 p.m. 12:00 - 7:00 p.m.	**Registration open** – A-B International Registration Lobby and C-Building Registration Lobby Last day to register for complimentary exhibitor show badges for booth staff. **Scan & Go badge pick-up** available in Marriott Marquis, Westin Downtown, Omni and Signia lobbies
Jan. 26, 2027 7:00 a.m. 7:00 a.m. - 5:00 p.m. 10:00 a.m. - 5:00 p.m.	**Exhibit hall early access for exhibitors;** Exhibits must be show-ready by 9:00 a.m. **Registration open** – A-B International Registration Lobby and C-Building Registration Lobby Exhibitor or Exhibitor Appointed Contractor (EAC) not pre-registered will be charged standard onsite registration of $199 USD this day and forward. No exceptions. **Exhibit Halls Open;** Exhibits with hospitality may entertain until 6:00 p.m.
Jan. 27, 2027 7:00 a.m. 7:30 a.m. - 5:00 p.m. 9:00 a.m. - 5:00 p.m.	**Exhibit hall early access for exhibitors** **Registration open** – A-B International Registration Lobby and C-Building Registration Lobby **Exhibit Halls Open**; Exhibits with hospitality may entertain until 6:00 p.m.
Jan. 28, 2027 7:00 a.m. 7:30 a.m. - 2:00 p.m. 9:00 a.m. - 3:00 p.m. 3:00 p.m. 3:00 p.m. – 11:00 p.m.	**Exhibit hall early access for exhibitors** **Registration open** – A-B International Registration Lobby and C-Building Registration Lobby **Exhibit Halls Open** **Exhibit Halls Close** and Exhibit Dismantling Begins **Exhibitor Move-Out.** There are more than 1,300 exhibiting companies, all of whom want to leave as quickly as possible. GES does its best to facilitate returns of empty crates and cartons. Do not expect the return of all empty crates and cartons until 11:00 p.m., Jan. 28. Schedule packing crew's travel plans for additional night(s) stay. No work allowed after 11:00 p.m. Targeted move-out ends at 8:00 p.m.
Jan. 29, 2027 7:00 a.m. – 6:00 p.m.	**Exhibitor Move-Out;** Freight Movement Begins at 8:00 a.m.
Jan. 30, 2027 7:00 a.m. – 6:00 p.m.	**Exhibitor Move-Out;** Freight Movement Begins at 8:00 a.m.

Jan. 31, 2027 7:00 a.m. - 4:00 p.m.	Exhibitor Move-Out; Freight Movement Begins at 8:00 a.m. GES will begin forcing freight at 4:00 p.m. No Exceptions! Overseas containers returned beginning 8:00 a.m.

Log onto IPPE website at www.ippexpo.org in the EXHIBIT tab of menu for exhibitor information including any exhibitor manual changes 24 hours a day, seven days a week. You will find the answers to your questions online!