

SPONSORSHIP AND MARKETING OPPORTUNITIES

The International Production & Processing Expo (IPPE) is focused on bringing together buyers, with the power to make or influence buying decisions, and sellers of the latest technology of products and services to make your business successful. They come to see companies like yours and the new products and resources that make this the premier event for the poultry and egg, meat and animal food industries.

Maximize your impact through sponsorships and marketing to distinguish your company from your competitors.

IPPE's sponsorship and marketing opportunities allow you to start sharing your message before the show, highlight your presence during the show and even extend your reach after IPPE is over. Sponsorship and marketing are key to attracting new prospects, boosting sales and increasing brand recognition. The best way to stay top of mind is to stay in front of your audience every step of the way.

Choose one or multiple opportunities to create a program that fits your IPPE goals. Have an idea? Looking for an idea? Contact Lisette Reyes, manager, expo services, to brainstorm a custom package to match your goals.

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Sponsorship and marketing opportunities include:

- Banners, Digital Wall Signs, Hanging Cross-Aisle Signs, Mobile Monitors
- Lanyards, Show bags
- Trams, Floor Directional Arrows, Sidewalk Graphics
- Mobile App, Wi-Fi, Daily "Thank you for registering" email, Title Welcome Video Sponsor
- Baggage/Coat Check Sponsor
- Transportation Sponsor

Plus, much more!

