



SCHOOL NUTRITION ASSOCIATION

Charlotte, NC | July 12-14, 2026

Elevate Your ANC Event Experience: Affiliate Event Guidelines

Are you planning an event during the School Nutrition Association's (SNA) 2026 Annual National Conference (ANC)? We're here to help you make it a success!

1. **Seek SNA's Assistance** To ensure a seamless and enjoyable conference experience for all attendees, SNA's approval is required for all events, even those hosted at unofficial venues, such as hotels in the SNA block, as well as hotels outside the block, or special venues. We're dedicated to upholding the quality of every ANC-related gathering.
2. **Affiliation for Enhanced Networking:** Events organized independently from ANC fall under the category of affiliate events. These gatherings offer exceptional opportunities for industry peers to come together, connect, and engage in fruitful networking.
3. **Streamlined Planning for In-Conjunction-With (ICW) Events:** If you're considering an In-Conjunction-With Event where you will assume 100% responsibility for logistics and planning.

Affiliate/ICW (In Conjunction With) Events

- **Hospitality Suites:** Organized and financially supported by corporate/industry groups and government agencies, these suites are ideal for social gatherings. Securing a hospitality suite must be done through the hotel.
- **Education/Social/Networking Events:** Whether it's a learning opportunity, reception, dinner, or any social affair, these events are sponsored and financially supported by corporate/industry groups and government agencies.
- Are you looking for space in the **Charlotte Convention Center or Westin Charlotte (HQ hotel)** to hold a meeting, focus group, lunch, small reception, or serve as an onsite office for your team? If so, please see the **Private Exhibitor Meeting Room Application** instead: [Private Exhibitor Meeting Space Application](#)

Administrative Fees: Please note that there is a non-refundable administrative fee for each approved application.

- **Received on or before May 15, 2026: \$100**
- **Received on or before May 15, 2026: \$200**

<https://form.jotform.com/SchoolNutrition/anc2026-icw-form>