



# ANC Discovery Guide

**SNA's Annual National Conference (ANC) is the largest and most comprehensive school-specific show in the nation!**

SNA's official conference program is distributed to more than **7,000 attendees**. This publication is much, much more than a schedule of events to ANC-goers. With contact information and product details about exhibitors, along with an index of exhibitors organized by product category—and your advertisement—plus education session details and speaker contacts, the **ANC Discovery Guide** becomes a desktop resource that attendees reference all year long!

**Must be a current ANC exhibitor.**

## Rates

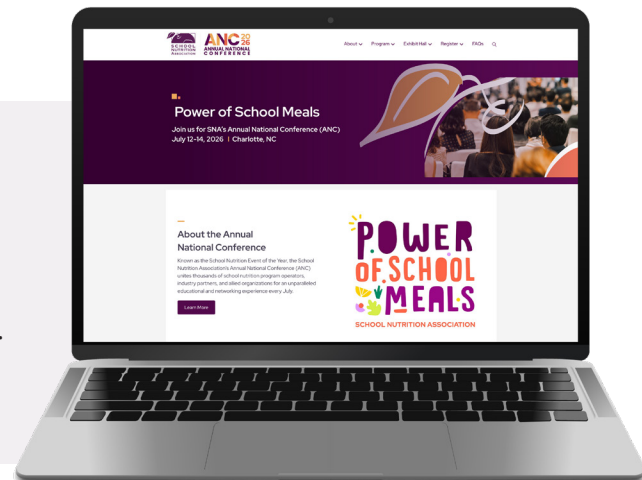
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| Full page | \$4,800 |
| Half page | \$3,500 |
| 1/4 page  | \$2,300 |
| Cover 2   | \$5,400 |
| Cover 3   | \$5,400 |
| Cover 4   | \$5,600 |



## ANC Website Advertisements

Reach a large audience through ANC Website banner placements while attendees, members, and allied professionals explore details around SNA's main event.

**Rate: \$1,000/month**



### CONTACT YOUR SALES REPRESENTATIVE FOR MORE INFORMATION

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