

GRAPHICS & SIGNAGE

Exhibitors can order booth graphics on GES Expresso. All graphic orders AND print-ready artwork must be submitted by exhibitor no later than **April 7th**.

GES is the exclusive vendor for Fabric Insert Panels. Fabric Overlay Banners may be ordered through GES or an outside printer. If you choose to use an outside printer, you **must** hire GES labor and materials to install and dismantle the graphics, no exceptions. No S-hooks, clips, clamps, pins or adhesives may be used to install booth graphics.

GES graphics left in booths at end of show **will not** be saved.

“Pop-up”, “retractable”, “blinking” “vinyl” and single-use mylar signage is not permitted. Wall graphics are permitted on the interior of the booth. Graphics may not have a solid black or dark background. No nudity is allowed on graphics or signage.

MAGIC EXTERIOR GRAPHICS: If an exhibitor wishes to have exterior fabric booth panel wall graphics, they must be approved by Show Management in writing. Submit your request to your sales representative for approval. **Please send your exterior graphics submissions to your Sales Representative.**

ORDER GES GRAPHICS

GES graphic discount deadline is 5:00PM EST April 7th.

Orders and graphic placement is due by the above date. Prices below are considered “pre-deadline.” For orders placed past the deadline (April 7th), please contact GES directly for availability and pricing.

Submission of artwork does not suffice as an order; exhibitors must submit payment information and specify size and type of graphic by the above stated date. Artwork submissions must be print-ready. Due to time limitations, you **will not** receive a printed proof from GES for review.

Graphics being sent direct to show site should be sent to this address:

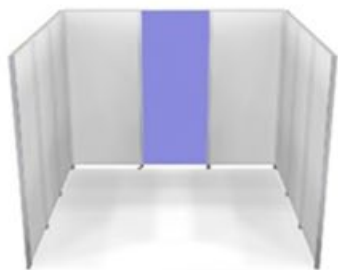
GES
MAGIC Nashville
Exhibiting Company Name
Booth # _____
Music City Center
201 Rep. John Lewis Way S
Nashville, TN 37203
United States of America

- To order your graphics through GES, please call **(800) 801-7648** or place your order online on through your Map Your Show account
- Pricing includes labor to install/dismantle banner
- Good investment, sustainable & reusable at all MAGIC events
- All wall graphics produced by GES include the equipment to attach the graphics to the booth package and labor to install and dismantle. If re-using a GES produced graphic, labor fees to install and dismantle will apply.

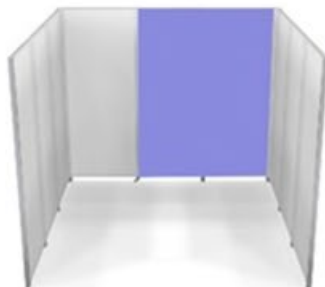
Pricing inclusive of fabric graphic with installation/dismantle.

*Discount deadline pricing shown.

FABRIC OVERLAY or INSERT OPTONS



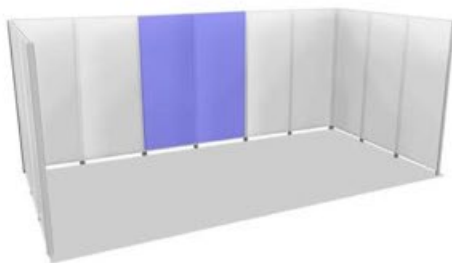
1M Insert (600076): 38-7/16"W x 92-13/16"H
PRICE: \$941.75
1M Overlay (600680): 38-3/4"W x 96"H
PRICE: \$771.25



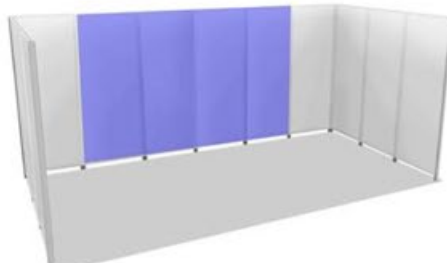
2M Insert (600077): 77-5/8"W x 92-13/16"H
PRICE: \$1,421.50
2M Overlay (600681): 77-1/2"W x 96"H
PRICE: \$1,221.25



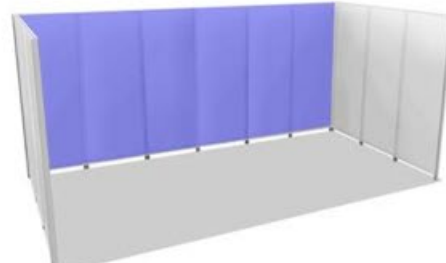
3M Insert (600078): 116-1/16"W x 92-13/16"H
PRICE: \$2,357.25
3M Overlay (600682): 116-1/16"W x 96"H
PRICE: \$2,035.50



2M Insert Centered (600077): 77-5/8"W x 92-13/16"H
PRICE: \$1,421.50
2M Overlay Centered (600681): 77-1/2"W x 96"H
PRICE: \$1,221.25

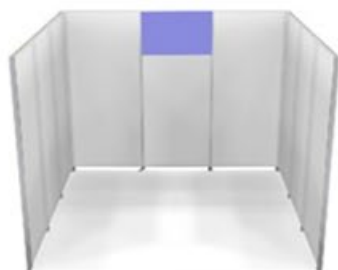


4M Insert Centered (600188): 156-11/16"W x 92-13/16"H
PRICE: \$2,606.50
4M Overlay Centered (600697): 156-7/8"W x 96"H
PRICE: \$2,194.00

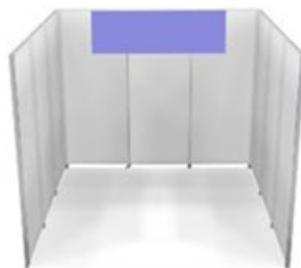


6M Insert (600190): 234-3/16"W x 92-13/16"H
PRICE: \$3,079.75
6M Overlay (600079): 234-3/8"W x 96"H
PRICE: \$2,667.75

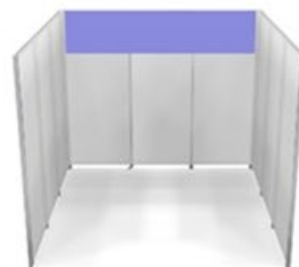
FALCON BOARD OVERLAY OPTIONS



1M x 2' Header (601033): 38-3/4"W x 24"H
PRICE: \$262.25
1M x 1' Header (601036): 38-3/4"W x 12"H
PRICE: \$179.00



2M x 2' Header (601034): 77-1/2"W x 24"H
PRICE: \$552.00
2M x 1' Header (601037): 77-1/2"W x 12"H
PRICE: \$362.75



3M x 2' Header (601035): 116-1/4"W x 24"H
PRICE: \$826.50
3M x 1' Header (601038): 116-1/4"W x 12"H
PRICE: \$552.00

Please visit the
MAGIC Nashville 2026 Espresso
site through Map Your Show to
view pricing and to order your
graphics!



Examples of Fabric Overlays:

1M Overlay:



2M Overlay:



3M Overlay:



Examples of Fabric Inserts:

1M Insert:



2M Insert:



3M Insert:



[Link to Clamps
for Purchase](#)

RACK CLAMPS

The below signs are made by exhibitors and clipped to rolling racks themselves.



SIGNAGE BLOCKS

You may also create block signs out of Lucite, Wood, etc. that can rest on your shelving or your table. These are easy to transport and create a clean look while branding your space as well. Signage like this is a great option for accessories brands.

