



Branding. Advertising. Marketing.

The UPS Store Business Center | 12/09/24



Welcome your attendees
with custom branding,
advertising, and marketing
at Nashville's premier event
destination-**Music City Center.**

Your Nashville 'Event-to-Remember' can be enhanced by including your company or organization's logo, tagline, imagery, and unique messaging displayed prominently throughout the center. Customize your event with window clings, column wraps, meterboards, easel back signage, popup banners, floor clings, foam cubes, and more. From planning to production to placement, our team will work with you closely to market and brand your event at Music City Center. We want to make your event the great success it should be!

2025-2026

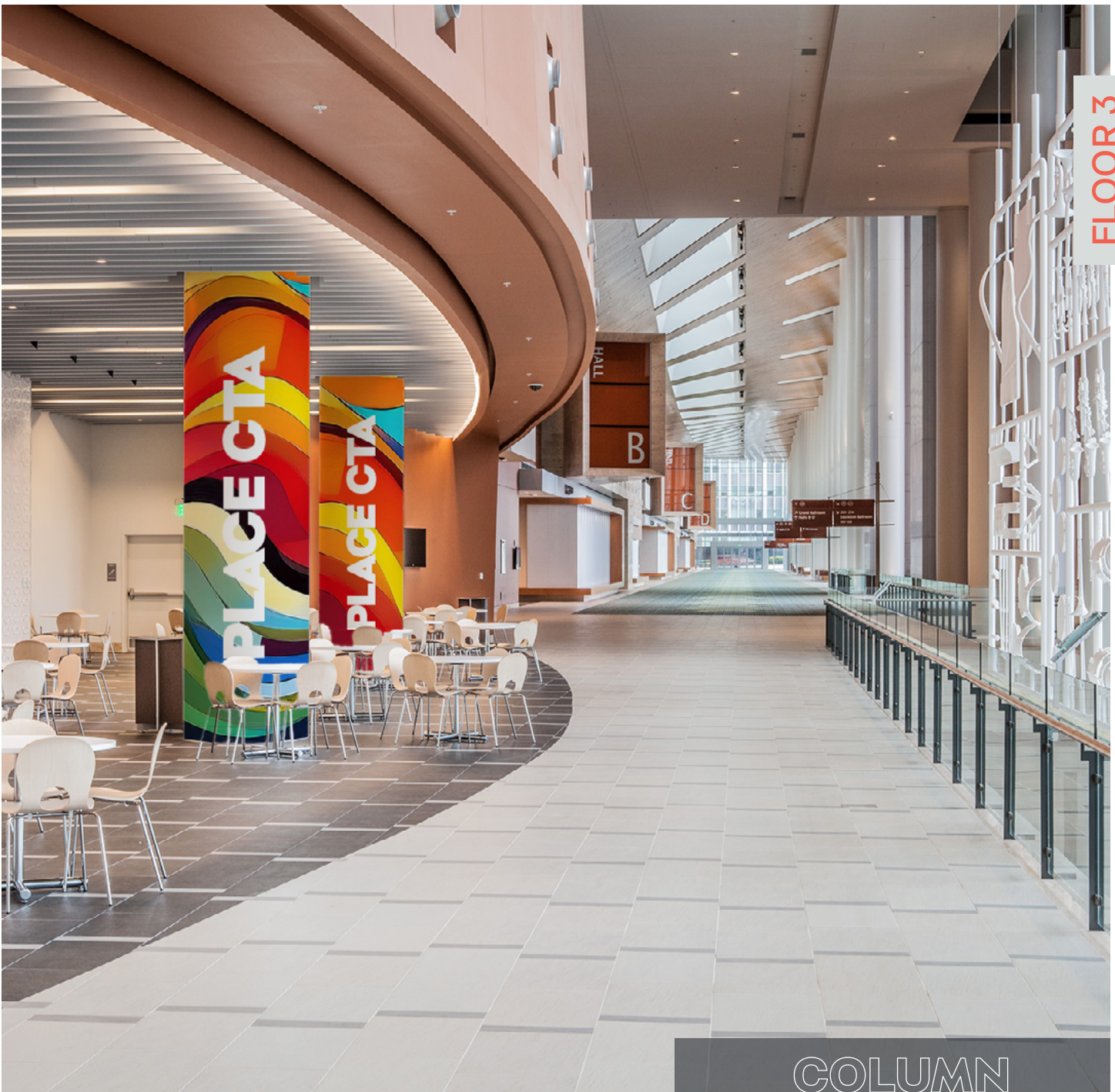




WINDOW
CLINGS

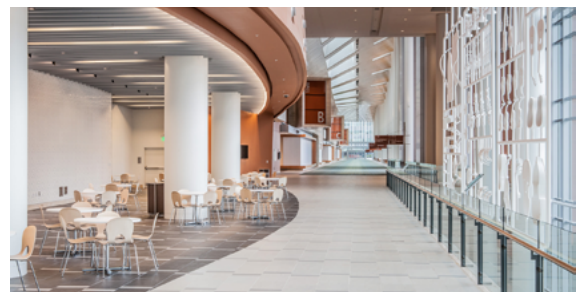


**“DESIGN ADDS VALUE
FASTER THAN IT ADDS
COSTS.” – JOEL SPOLSKY**



COLUMN
WRAPS

**“THE MOST TALENTED,
THOUGHT-PROVOKING,
GAME-CHANGING PEOPLE
ARE NEVER NORMAL.” –
RICHARD BRANSON**





6TH & UPS

**“GIVE THEM
QUALITY. THAT’S
THE BEST KIND
OF ADVERTISING.”**
- MILTON HERSHEY





EASEL BACK
SIGNAGE

**“CREATE WITH THE
HEART; BUILD WITH
THE MIND.”**
- CRISS JAMI





POPUP
BANNER

**“A HUNCH IS
CREATIVITY
TRYING TO TELL
YOU SOMETHING.”**
—FRANK CAPRA





FLOOR
CLINGS



**“DON’T BE AFRAID TO GET
CREATIVE AND EXPERIMENT
WITH YOUR MARKETING.”**

- MIKE VOLPE



FOAM
CUBES

**“CREATIVITY IS THE KEY TO
UNLOCKING THE POTENTIAL
OF YOUR MARKETING.”**

- RICHARD BRANSON



Branding Opportunities

We are the in-house preferred vendor for your branding materials. Please contact The UPS Store team at 615.961.0362.

Installation, Pricing, & Consultation

Pricing & Consultation: CP Rigging is the exclusive provider of rigging and installation at the Music City Center. The scheduling of installation and breakdown must be coordinated and approved prior to the event. The UPS Store defers to CP Rigging for installation pricing and scheduling.

