

November 2024

Dear BUILD25 Exhibitor –

I am so excited to say that BUILD25: AWCI's Convention + Expo in Charlotte, NC is just around the corner and will be here before any of us know it! AWCI, along with our sponsors, are excited to host this one of a kind trade show serving the entire interior/exterior wall and ceiling industry. And I for one cannot wait to see all of you!

All of your trade show requirements will be posted online, including various order forms from GES and other vendors. This manual is your key to successful participation in our expo and we recommend that you take the time to become familiar with its links as well as the contents of the BUILD25 website, www.awci.org/events.

A printed copy of the manual will **not** be mailed; please make copies of any forms you may need directly from the website.

Please do not forget to make your hotel room reservations and register your staff for the event. Both of these are open now. Instructions on how to make room reservations and how to register are included in this manual.

Best wishes for the upcoming holiday season, and I look forward to seeing you all in Charlotte, NC.

If you have any questions or need anything from me, please do not hesitate to reach out.

Very sincerely,

Samantha J. Riemer

Samantha J. Riemer, CEM, CMP
Trade Show Manager, BUILD25: AWCI's Convention + Expo



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