



Oral and maxillofacial surgeons:
The experts in face, mouth and
jaw surgery®

AAOMS Exhibitor Priority Point Program

It's easy to accumulate points and
move up the Priority Point ladder!



Watch how quickly
the points grow!

Incentives
continue in
2021

Exhibit

Booth space in AAOMS Exhibit Halls

Annual Meeting

Earn one point for every 10'x10' assigned booth space.

Dental Implant Conference

Earn one point for every 8'x10' assigned booth space.

Contribute

Contribute to OMS Foundation

Earn one point for every \$1,000 in support to the OMS Foundation.

In-kind donations

If you are interested in providing in-kind donations to AAOMS,
email inquiries@aaoms.org.

Collect

Royalty partners

Earn one point for every \$1,000 in royalties paid to AAOMS
or AAOMS Advantage.

Advertise

Advertising in AAOMS publications

Expand your marketing reach and earn one point for every \$1,000
spent to advertise in select AAOMS publications. 2019 distribution:

- ♦ Annual Meeting Final Program **4,000 copies**
- ♦ Dental Implant Conference Final Program **2,000 copies**
- ♦ AAOMS Today member magazine **9,000 copies (6 issues per year)**

To advertise with AAOMS, contact:

Bob Heiman, RH Media, LLC
11 Gainsboro Drive, West Berlin, NJ 08091
bob.rhmedia@comcast.net
Phone: 856-673-4000
Fax: 856-673-4001



View available
corporate support
opportunities at
AAOMS.org/CorporateSupport

Support

Earn **DOUBLE** points for every \$1,000
in **CORPORATE SUPPORT** to AAOMS

Annual Meeting

Badge Lanyards
Banners
Beverage Breaks
Final Program
Hotel Key Cards
Keynote Address
Mobile App
Mobile App Advertising
Mobile Device Charging Stations
Notepads
Oral Abstract Presentations
Pens
Poster Session
Practice Management Programs
Preconference Programs
President's Event
Program Office/Speaker Ready Room
Registration Passports
Video Booth
Welcome Reception
Wi-Fi

Dental Implant Conference

Badge Lanyards
Beverage Breaks
Exhibit Hall Reception
Final Program
Hotel Key Cards
Internet Center
Lunch in the Exhibit Hall
Mobile App
Mobile App Advertising
Mobile Device Charging Stations
Notepads
Pens
Program Office/Speaker Ready Room
Symposia
Wi-Fi

Other

AAOMS General Fund
AAOMS Website
Donald B. Osbon Award
for Outstanding Educator
Faculty Educator Development Award
Resident Organization of AAOMS
(ROAAOMS)
Webinars

**To secure your opportunities (or discuss a new idea),
contact the AAOMS Corporate Support team:**

Dana O'Donnell
Phone: 800-822-6637
or 847-678-6200
Email: dodonnell@aaoms.org
For more information, visit AAOMS.org/CorporateSupport

Host

Earn **double** points for every \$1,000
spent to **host** these exhibitor programs:

Annual Meeting Industry Symposiums
Annual Meeting Lunch and Learns
Dental Implant Conference Industry Symposiums

Booth Selection Procedures and Priority Point Assignment

An exhibiting company's Priority Point ranking is kept strictly confidential between AAOMS and the company.

The point assignment procedure is as follows:

- ♦ One point is earned for each 10'x10' space occupied at the Annual Meeting.
- ♦ One point is earned for each 8'x10' space occupied at the Dental Implant Conference.
- ♦ Points are awarded for corporate support contributions, royalties to AAOMS/ROAAOMS and advertising in select AAOMS publications and are based on dollar amount contributed.
- ♦ The AAOMS Board of Trustees shall be the final arbiter of all ties or disputes related to the point system.
- ♦ For the 2021 AAOMS Annual Meeting and Dental Implant Conference, points are tabulated from 2013 through 2019. Contributions/activities prior to Jan. 1, 2013, will not be taken into consideration. Points more than 7 years old will be dropped from the calculation.
- ♦ Only corporate support contributions are counted. Gifts from individuals cannot be counted.
- ♦ **Loyalty points:** Any exhibitor that has exhibited at the AAOMS Annual Meeting for five consecutive years will earn five points each year the exhibiting company continues to exhibit with AAOMS. If there is a lapse in exhibiting, no points will be awarded until another five years of consecutive exhibiting has occurred at the Annual Meeting. Example: Company A exhibited in 2016, 2017, 2018, 2019 and 2020. Company A will receive:
 - Five points for exhibiting in 2016
 - Five points for exhibiting in 2017
 - Five points for exhibiting in 2018
 - Five points for exhibiting in 2019
 - Five points for exhibiting in 2020

If Company A exhibits in 2021, it will earn an additional five points. However, if Company A does not exhibit in 2022, it will not continue to earn loyalty points until again exhibiting with AAOMS for five consecutive years.

- ♦ In the event of a company merger/acquisition, the higher point total of the two merging companies will be recognized. Merging companies may not combine their Priority Points to achieve a higher ranking. For example, if Company A (with 200 Priority Points) merges with Company B (with 100 Priority Points), the newly merged company will have 200 Priority Points – the greater of the two totals. This procedure permits the company with the highest point total to retain its priority ranking. The AAOMS exhibition manager must be notified in writing for the acquiring company to assume the higher point total.

Questions?

Contact:

AAOMS Exhibits Department

exhibitor@aaoms.org or 847-678-6200

Dana O'Donnell

dodonell@aaoms.org or 847-233-4393 (direct)