



Oral and maxillofacial surgeons:
The experts in face, mouth and
jaw surgery®

New Product Showcase



Application and Contract for:

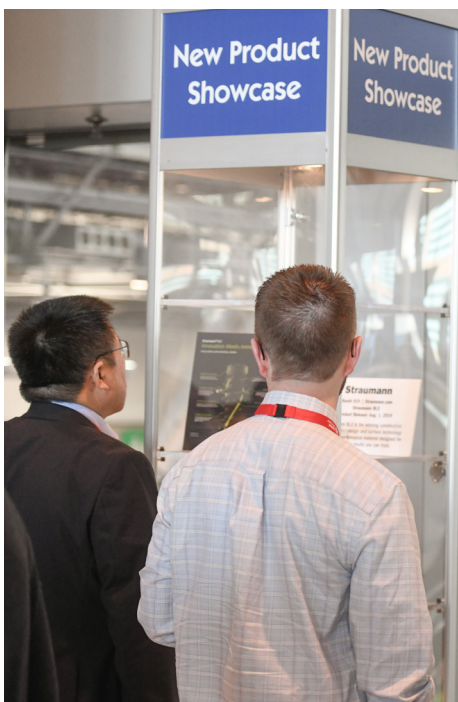
103rd AAOMS Annual Meeting,
Scientific Sessions and Exhibition
Music City Center
Nashville, Tenn.
Sept. 29 – Oct. 2

AAOMS.org/ExhibitorsAnnualMeeting2021

**Showcase your company
by focusing attention on your
new products and services!**

Application deadline: July 7*

Located in a high-traffic area, the New Product Showcase will be highly visible to all Annual Meeting attendees and exhibitors onsite and in the virtual meeting platform.



The **New Product Showcase** is reserved for companies that are current exhibitors with the American Association of Oral and Maxillofacial Surgeons (AAOMS).

Here's what the Showcase includes:

- **Early display** – Your company's product on display beginning Wednesday, Sept. 29 – a full day before the Exhibit Hall opens!
- **Identification** – A tent card listing your company name, product name, product description and booth number so attendees know where to find you on the Exhibit Hall floor. Every New Product Showcase has a Request Information button that attendees can use to contact product owners through the virtual platform.
- **Recognition** – Your participation in the highly visible **New Product Showcase** will be featured on the virtual platform, signage and the AAOMS Annual Meeting webpage as well as in New Product Showcase display cases and the Annual Meeting Final Program.*

AAOMS also recommends exhibitors market their participation before the show (e.g., the pre-show attendee list for direct mail marketing and/or add a link to the AAOMS website from your company website).

*Entries must be received by July 7 to be included in the Annual Meeting Final Program. Entries received after July 7 will be listed on signage and the AAOMS website.

If you have any questions, contact Lauren Oppe: 847-233-4347 | loppe@aaoms.org

New Product Showcase

Terms and Conditions

Application deadline: July 7*
Display dates: Sept. 29 – Oct. 2



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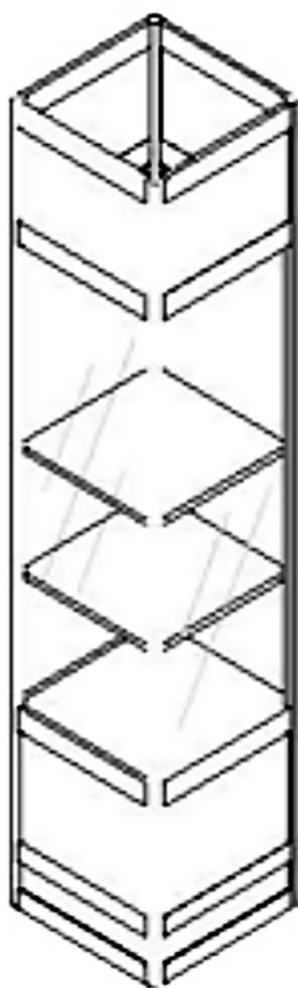
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8' High, Lighted Showcase

(3 products per showcase /
1 product per 16"x16"x16" shelf)

\$750/product



A. Eligibility

1. Companies participating in an AAOMS exhibition are eligible to participate in the New Product Showcase.
2. To qualify, products displayed must be current and sold or marketed within 24 months of the AAOMS Annual Meeting.
3. **Products featured in the New Product Showcase also must be displayed in the exhibitor's onsite and/or virtual booth at the 2021 AAOMS Annual Meeting.**

B. Participation Application, Fees and Deadline

1. Participants in the New Product Showcase must complete and submit the attached application.
2. Participation fee is per entry.
3. Checks should be made payable to AAOMS. Credit card payments are accepted only with invoices issued by AAOMS.
4. To qualify for participation, the New Product Showcase Application and Contract must be received no later than July 7.*
"To be included in the Annual Meeting Final Program, your application and product listing must be received by July 7."
5. **Do not send product(s) with the Application/Contract.**

C. Limitations

1. Literature may not be displayed with the products.
2. No "extras" or product enhancements are permitted unless part of the product as purchased.

D. Product Submissions

1. Product(s) must be taken out of packaging for display or depicted in a high-resolution photograph of the product with an easel back for display.

2. Products to be displayed in the Showcase must be no larger than 16" wide x 16" high x 16" deep and no more than 15 pounds (including all display fixtures).
3. Each unit in a product line is considered a separate entry. Pricing is based on each entry.

E. Product Display

1. Products will be displayed at the sole discretion of exhibits management.
2. Display case and shelf assignments are based on number of shelves purchased and receipt of payment.
3. Products will be displayed with a tent card that includes company name, booth number, product name and product description.

F. Product Dropoff

1. Coordinate your display at the Exhibitor Check-in booth upon arrival.
2. All products should be hand-carried to the New Product Showcase for presentation.
3. Exhibitors must place their product in the assigned display case.
4. Products will be displayed in a New Product Showcase area in the online platform. Exhibitors can post product images, videos and PDF brochures. A New Product Showcase can be searched by category or new products, and products automatically show up in booth listings.
5. Every New Product Showcase has a Request Information button that attendees can use to contact product owners in the virtual platform.

G. Security

1. A security guard will be on duty overnight.
2. Exhibitors agree that AAOMS has no responsibility for losses of product from theft, damage or any other causes.
3. Photography will be permitted only by registered members of the press and the official meeting photographer.

H. Product Pickup

1. To pick up products, exhibitors must present either their 2021 AAOMS Annual Meeting exhibitor badge or their business card and photo ID.
2. **Products must be picked up between 10 and 11 a.m. on Saturday, Oct. 2. Products remaining after 1 p.m. will be forfeited. Visit Exhibitor Check-in to complete this process.**
3. Exhibitors expressly agree that AAOMS takes no responsibility for products not claimed by 1 p.m. Saturday, Oct. 2.

I. Final Program Listing Guidelines

***July 7 is the deadline for product listings in the Annual Meeting Final Program.**

Showcase product information received after July 7 will not be included in the Final Program.

1. All descriptions are the responsibility of the New Product Showcase participant. AAOMS and its vendors, partners and suppliers are not responsible for mistakes in the data entry process.
2. Product listings include company name, booth number, product name and product description (maximum of 50 words).

J. Indemnification

Exhibitor shall defend, with legal counsel satisfactory to AAOMS, indemnify and hold harmless AAOMS, Music City Center and their respective officers, trustees or directors as the case may be, employees and agents from and against any and all demands, claims, causes of action, injury to persons or damage to property, liabilities, damages, losses, fines, penalties, costs and expenses, including reasonable attorney fees and litigation costs up through and including any appeal, that result from or arise out of or are in connection with: (a) exhibitor's participation or presence at the New Product Showcase; (b) a breach by exhibitor of any agreements, covenants, promises or other obligations under this Application and Contract; (c) any matter for which exhibitor is otherwise responsible under the terms of this Application and Contract; (d) any violation or infringement (or claim of violation or infringement) of any law or ordinance or the rights of any party under any patent, copyright, trademark, trade secret or other proprietary right; (e) any libel, slander, defamation or similar claims resulting from the actions of exhibitor; (f) harm or injury (including death) to exhibitor; and (g) loss of or damage to property or the business or profits of exhibitor,

whether caused by negligence, intentional act, accident, force majeure, theft, mysterious disappearance or otherwise.

K. Acceptance and Compliance

The parties understand and agree that the submitted Application and Contract is an offer by the exhibitor until accepted by AAOMS. By completing and signing the Application and Contract, the exhibitor agrees to comply with, and be subject to, the terms and conditions contained herein as well as in the **Exhibition Regulations**. AAOMS reserves the right to refuse or deny display space at the New Product Showcase at its sole discretion.

Acceptance of exhibiting firms by AAOMS and assignment of display space will be coordinated by the AAOMS Exhibition Manager. Verification of same will be sent to the exhibitor.

L. No Endorsement

With the exception of certain specific products or services, AAOMS does not endorse products or services exhibited at AAOMS meetings and functions. Products displayed at the New Product Showcase are made available for informational purposes only and their presence does not imply an endorsement by AAOMS.

M. Drugs and Devices

Drug products must be classified as accepted or provisionally accepted by the ADA's Council on Scientific Affairs, or have been issued new drug applications by the U.S. Food and Drug Administration. Claims pertaining to dental devices or products must be acceptable under the ADA's Council on Scientific Affairs. AAOMS is not responsible in any way for scientific context of descriptions provided by exhibiting firms.

Ensure your visibility to all Annual Meeting attendees and exhibitors

**Reserve your
New Product
Showcase TODAY!**



Virtual New Product Showcase

Terms and Conditions

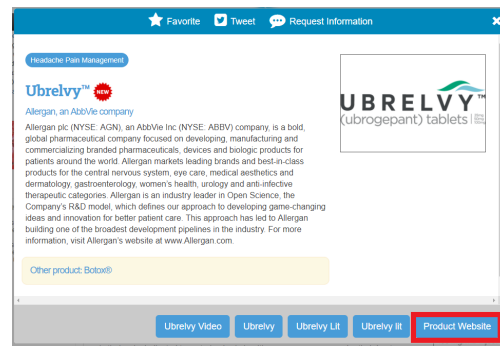
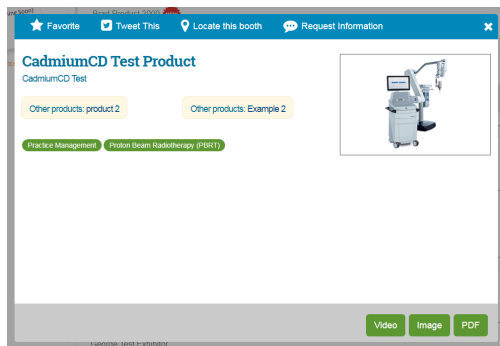
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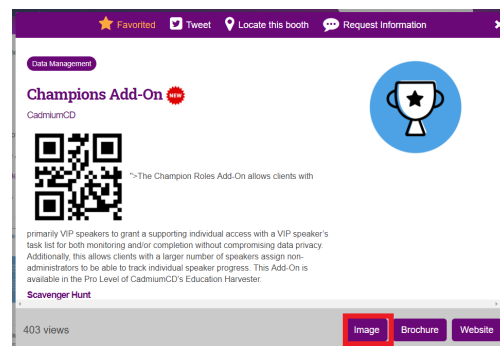
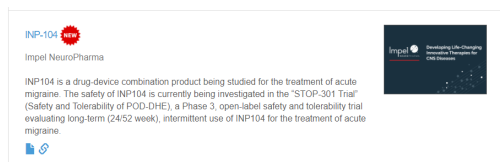
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Assets for Virtual New Product Showcase

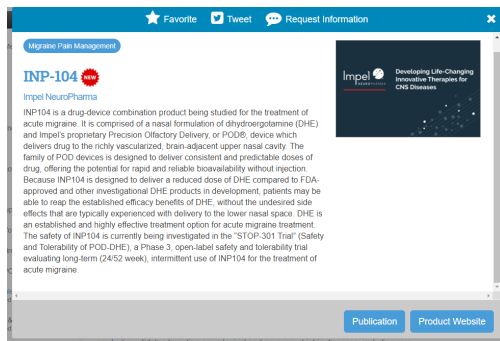
- **Hero image** – The main image of the product
Specs: 600 px wide x 400 px tall. File type: .jpg, .png
- **URL** – External link. Examples include link to company website and link to company YouTube video. Specs: N/A



- **Short description** – Specs: 100 characters or less (recommended)
- **Image** – Additional image of the product. Examples include the product in use, additional features of the product, attachments and accessories for the product. File type: .jpg, .png

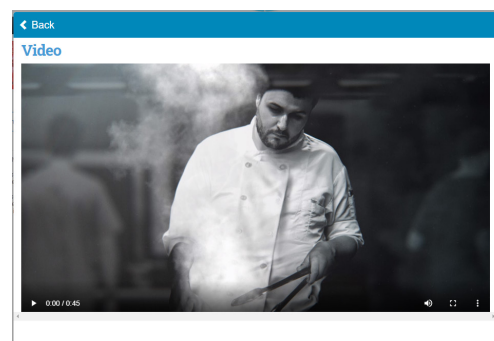


- **Long description** – Specs: 950 characters or less (recommended)



- **Video** – Video of the product. Examples include the product in use, additional features of the product, attachments and accessories for the product. Specs: 50 mb or less

- **PDF** – Documents for the product. Examples include flyer, brochure and spec sheet. Specs: N/A



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Space is limited. Products will be accepted on a first-come, first-served basis.

Exhibitor Information

Company Name _____ Booth Number _____

Contact Name _____ Contact Title _____

Mailing Address _____

City _____ State/Province _____ ZIP _____ Country _____

Phone _____ Contact Email _____

Company Website _____

Information for onsite display: New Product Showcase product name, product release date and product description (up to 50 words). Information for virtual platform will be sent once approved.

1.	_____
2.	_____
3.	_____

Onsite Contact Name _____ Onsite Contact Cell Phone _____

Do not send product(s) with this agreement.

Number of products in Showcase _____ x \$750/product = TOTAL DUE \$ _____

Should an exhibitor cancel exhibit space, the New Product Showcase will likewise be canceled. No refunds will be given after receipt of invoice from AAOMS.

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Authorization

Exhibitor agrees to abide by all Terms and Conditions as stated in this contract. By signing below, the individual represents that he or she is duly authorized to execute this binding contract on behalf of named exhibitor.

Authorized Signature _____

Name _____ Date _____

Mail to:

American Association of Oral and Maxillofacial Surgeons, 9700 W. Bryn Mawr Ave., Rosemont, IL 60018-5701

Please make a copy for your files.

_____ For AAOMS use only _____	
Date _____	Showcase(s) _____ \$750 each _____ Total _____ Check/Credit Card Invoice # _____
Accepted by AAOMS _____	