



## Why use the IWF Housing Service?

Dear IWF Exhibitor,

Using the advantage of purchase power, IWF has negotiated special discounted rates at Atlanta hotels for contracted IWF exhibitors. Why use the IWF hotel block? Strong IWF relationships with the Atlanta hotels help us provide the best prices for our attendees and exhibitors. In addition, your personal information is protected and your reservation is secure when you use the approved housing provider.

We contract with the most convenient and reputable hotels in the downtown and surrounding areas. Because of our commitment to Atlanta, hotels are able to provide IWF great discounted rates. To view a list of those hotels click [here](#).

Additional services we offer include: shuttle service to the Georgia World Congress Center from the contracted downtown hotels, easy access to MARTA from hotels in other surrounding areas and guaranteed customer service through our official housing service company, Maritz Global Events.

It has come to our attention that IWF exhibitors are being contacted by third party housing vendors soliciting hotel reservations for IWF 2026. These companies may state or infer that they are affiliated with IWF. These companies are in no way associated with IWF and we cannot vouch for their authenticity. While it is possible that other companies may have secured blocks of rooms at various hotels, they are not the official housing provider for IWF and IWF in no way vouches for or endorses their services.

Please be aware that Maritz Global Events is the **ONLY** official housing provider for IWF. Your room rates and availability for reservations are only guaranteed when you book your room through Maritz Global Events. Hotel reservations made outside of the official hotel block may put you at risk. Other vendors cannot provide the same benefits and protection offered by booking through Maritz Global Events. IWF cannot assist you with issues or refunds for reservations made with other vendors.

In the past we have received reports of individuals who encountered challenges upon checking into the hotel with reservations made through unofficial vendors. Do not risk arriving at your hotel only to discover your reservation did not exist or your deposit has been lost! Protect your identity and information security by booking with Maritz Global Events.

If you are contacted by a travel company other than Maritz Global Events, please immediately notify Show Management by calling 404-693-8333 or email [IWF.EXHIBITOR@Maritz.com](mailto:IWF.EXHIBITOR@Maritz.com).

Sincerely,  
IWF Show Management