



Exhibitor Registration

PRE-REGISTERED EXHIBITOR BADGE PICK-UP INTERNATIONAL BLVD

Pre-Registered Exhibitors can pick up their badges in the International Entrance Lobby between buildings A & B. **(PRE-REGISTERED PICK-UP ONLY)** Exhibitor and Qualified Distributor Badge new registrations must go to one of the designated desks in the Main Registration areas in Building A and C Lobby.

Sunday August 23rd from 12:00 pm – 4:30pm

Monday August 24th from 7:30 – 4:30

ONSITE EXHIBITOR REGISTRATION HOURS: (Locations: Exhibit Hall A & Exhibit Hall Lobby at Northside Entrance)

Monday, August 24 – Thursday, August 27 – 7:30 am – 4:30 pm

Friday, August 28 – 7:30 am – 1:30 pm.

QUALIFIED DISTRIBUTOR Registration

Sunday, August 23 – 12:00 pm – 4:30 pm

Monday, August 24 – 7:30 am – 4:30 pm

SHOW HOURS (Building A will open at 7:30AM on Show Days)

Tuesday, August 25 – Thursday, August 27 8:30 AM – 5:00 PM

Friday, August 28 8:30 AM – 2:00 PM

wristband or show badge is required for entrance to the exhibit hall.

Freight Arrival and Set-up Hours

The arrival of freight and installation of exhibits will take place on the days indicated below.

*Your company's specific assigned freight move-in date is shown on the Assigned Freight Arrival Floor Plans found by clicking [HERE](#). (Scroll and click on [Assigned Freight Arrival & Removal](#)). All vehicles, including privately owned vehicles, delivering freight at the Georgia World Congress Center must check in at the GES Marshalling Yard. (Directions to the Marshalling Yard can be viewed [HERE](#)). Due to security reasons all vehicles are subject to search.



Location	Dates*	Time
Exhibit Hall A	Wednesday, August 19	Daily Check In: 6:00 AM – 14:30 PM – Unloading: 8:00 AM – 17:00 PM
	Thursday, August 20	
	Friday, August 21	
	Saturday, August 22	

Exhibit Hall B	Monday, August 17	Daily Check In: 6:00 AM – 14:30 PM – Unloading: 8:00 AM – 17:00 PM
	Tuesday, August 18	
	Wednesday, August 19	
	Thursday, August 20	
	Friday, August 21	
	Saturday, August 22	
	Sunday, August 23	

Location	Dates*	Time
Exhibit Hall BC	Saturday, August 22	Daily Check In: 6:00 AM – 14:30 PM – Unloading: 8:00 AM – 17:00 PM
	Sunday, August 23	

Exhibit Hall C	Wednesday, August 19	Check In: 6:00 AM – 14:30 PM – Unloading: 8:00 AM – 17:00 PM
	Thursday, August 20	
	Friday, August 21	
	Saturday, August 22	
	Sunday, August 23	



**Your company's specific assigned freight move-in date is shown on the [Assigned Freight Arrival Floor Plan](#). **GES labor straight time hours are between 8:00 AM and 5:00 PM weekdays. Overtime hours are between 5:00 PM and 8:00 AM weekdays and all-day Saturday, Sunday and holidays.

Any booth not occupied by 3:00 PM, Monday, August 24th will be presumed abandoned. If there is freight in the booth, and we believe the exhibiting company will be late, but will arrive, then GES, the General Contractor, will set up the display as best they can with the information available. When the exhibitor arrives or if there is nothing in the booth, it will be made into a carpeted lounge, reassigned by IWF Show Management, or used otherwise. Any exhibitor who arrives after either of these steps has been taken will be responsible for the cost incurred by Show Management or the General Contractor.

This Clean Floor Policy applies to Hall A, Hall BC, and Hall C only.

Due to the volume of crates, and limited space for setting up, a Clean Floor Policy will be enforced. To avoid any additional charges, empty all wood crates and label them for removal no later than the following times:

Sunday, August 23, 2026

6:00 PM All wood crates will be removed from the hall regardless of status.

Monday, August 24, 2026

All cardboard cartons, fiber cases and access storage must be empty and labelled for removal.

3:00 PM All aisles must be 100% clear of products, ladders or any other items.

All exhibitors appointed contractor must ensure that the show floor is clear of ladders and job boxes.

Monday, August 24, 2026, is the last day for exhibitors to complete final touch-up on their displays and set their product. The above-mentioned procedures, removal of containers (wooden, cartons, etc.) and clearing of aisles will facilitate our execution of opening the show on time.



Freight Removal and Dismantling Hours

Removal of freight and dismantling of exhibits will take place on the days indicated below. *Your company's specific assigned freight move-out date is shown on the Assigned Freight Removal Floor Plans found by clicking [HERE](#). All vehicles, including privately owned vehicles, picking up freight at the Georgia World Congress Center must check in at the GES marshalling yard. (Directions to the Marshalling Yard can be viewed [HERE](#)).

Location	Dates*	Time
Exhibit Hall A	Saturday, August 29	Check In: 6:00 AM – 14:30 PM – Loading 8:00 AM – 17:00 PM
	Monday, August 31	Check In: 6:00 AM – 14:30 PM – Loading 8:00 AM – 17:00 PM
	Tuesday, September 1	Check In: 6:00 AM – 14:30 PM – Loading 8:00 AM – 17:00 PM

Exhibit Hall B	Friday, August 28	Check In: 13:00 PM – 18:00 PM – Loading 17:00 PM – 22:00 PM
	Saturday, August 29	Check In: 6:00 AM – 14:30 PM – Loading 8:00 AM – 17:00 PM
	Sunday, August 30	Check In: 6:00 AM – 14:30 PM – Loading 8:00 AM – 17:00 PM
	Monday, August 31	Check In: 6:00 AM – 14:30 PM – Loading 8:00 AM – 17:00 PM
	Tuesday, September 1	Check In: 6:00 AM – 14:30 PM – Loading 8:00 AM – 17:00 PM
	Wednesday, September 2	Check In: 6:00 AM – 14:30 PM – Loading 8:00 AM – 17:00 PM
	Thursday, September 3	Check In: 6:00 AM – 14:30 PM – Loading 8:00 AM – 17:00 PM

Exhibit Hall BC	Friday, August 28	Check In: 13:00 PM – 18:00 PM – Loading 17:00 PM – 22:00 PM
	Saturday, August 29	Check In: 6:00 AM – 14:30 PM – Loading 8:00 AM – 17:00 PM

Exhibit Hall C	Friday, August 28	Check In: 13:00 PM – 18:00 PM – Loading 17:00 PM – 22:00 PM
	Saturday, August 29	Check In: 6:00 AM – 14:30 PM – Loading 8:00 AM – 17:00 PM
	Sunday, August 30	Check In: 6:00 AM – 14:30 PM – Loading 8:00 AM – 17:00 PM
	Monday, August 31	Check In: 6:00 AM – 14:30 PM – Loading 8:00 AM – 17:00 PM
	Tuesday, September 1	Check In: 6:00 AM – 14:30 PM – Loading 8:00 AM – 17:00 PM



You cannot begin to dismantle your exhibit until the show closes at 2:00 PM, Friday, August 28, 2024

Facility must be cleared by Thursday, September 3, 2026, at 6:00 PM

*Your company's specific assigned freight removal date is shown on the **Assigned Freight Removal Floor Plan**. **GES labor straight time hours are between 8:00 AM and 5:00 PM weekdays. **Overtime hours are between 5:00 PM and 8:00AM weekdays and all-day Saturday, Sunday, and holidays.**

After Hours Work Permits

For security reasons, if you need to work later than 6:00 PM, please notify IWF Show Management in the Show Office, Room B208 before 3:00 PM of the same day for approval. Upon approval you will receive a late work sticker which you must always wear to remain in the building.

No one under the age of 16 will be permitted on the show floor at any time.