



## The NATSO Show Welcome Letter

January 21-24, 2017

Dear NATSO Exhibitor:

We are delighted that you are joining us at the Savannah International Trade & Convention Center in Savannah, Ga. for The NATSO Show 2017.

GES, the official service contractor for The NATSO Show, has developed this exhibitor services manual as a reference guide to all the services you may need in January.\* Be sure to read the kit carefully, paying close attention to deadlines.

***Please note that the show floor is not carpeted. If you would like to purchase carpet for your booth, please see carpeting information in this manual.  
You do not have to carpet your booth space.***

Please review the show schedule carefully to facilitate move-in and move-out of your exhibit. Set-up of your booth must be completed by 12:00 p.m. Sunday, January 22 in preparation of the evening's Kick-off Keynote and Grand Opening Party. To see the entire show schedule of all NATSO activities, visit [www.natsoshow.org](http://www.natsoshow.org), or in the show guide which will be distributed at the show.

Every exhibiting company is entitled to two complimentary full registrations for every 100 sq. ft. in booth space reserved. Additional badges will be sold for \$299. Your comp badge allows you to join our attendees for breakfast, lunch, keynotes, educational sessions and some social events. We encourage you to attend all events; these are additional ways to network with your customers. See booth personnel registration form on the next page. Deadline for advance registration is January 2.

**If you have not already made your hotel reservation, please act soon to take advantage of discounted sleeping room rates at the host hotel. NATSO has negotiated a room rate of \$199 plus taxes and fees per night at the Westin Savannah Harbor Golf Resort & Spa next to the convention hall. The main events, including the education and exhibit hall floor, will take place at the Savannah International Trade & Convention Center. This discount expires on January 11 – and the room block could fill up even earlier. Book online now at [www.natsoshow.org](http://www.natsoshow.org).**

Thank you for your participation and I look forward to seeing you in Georgia!

Sincerely,

Susan Taylor, Allied Relations Manager

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**\*NEED GES ASSISTANCE? Toll free: (800) 475-2098 Tel: (702) 515-5970 [www.ges.com/chat](http://www.ges.com/chat)**