

**REQUEST FOR VARIANCE TO ASSIGNED TARGET TIME**

**INTERNATIONAL PRODUCTION & PROCESSING EXPO**  
**Georgia World Congress Center**  
**January 27-29, 2015**

**Form Deadline Date:**  
**January 9, 2015**

**COMPANY NAME**

**Booth Number**

**CONTACT NAME**

**PHONE NUMBER**

**FAX NUMBER**

**EMAIL ADDRESS**

**CURRENT ASSIGNED TARGET DATE/TIME**

**NEW REQUESTED TARGET DATE/TIME**

**REASON FOR REQUEST**

**ALL CHANGE REQUEST FORMS DUE BY: JANUARY 9, 2015**

This form will be reviewed after the deadline date and you will be contacted with the appropriate approval if request is granted.

Off-target surcharges will apply to all direct shipments received prior to or after your assigned target shipment schedule.

Please fax completed form to Eric Birdsell at 770.372.5232  
[ebirdsell@ges.com](mailto:ebirdsell@ges.com)  
 770.294.2506

**Mission**

*To create the world's most meaningful and memorable experiences  
 for brand marketers, show organizers and event attendees.*