



Sign Up to be Included in the 2016 Export Interest Directory!

If your U.S.-based company only sells domestically, you're probably reaching just a small share of your potential customers. Exporting also enables companies to diversify their portfolios and to weather changes in the domestic economy. Recent free trade agreements have opened up markets in Australia, Chile, Singapore, Jordan, Israel, Canada, and Mexico, creating more opportunities for U.S. businesses.

International Buyer Program

The International Production & Processing Expo is part of the U.S. Commercial Service's International Buyer Program. The U.S. Commercial Service brings thousands of international buyers each year to meet with U.S. companies at selected trade shows in the United States. Whether you're currently exporting or considering moving into this area, the International Buyer Program provides an excellent business opportunity to meet, network, and develop business partnerships with international buyers, sales representatives, and strategic partners.

IPPE exhibitors are encouraged to sign up at no charge for the Export Interest Directory. The show's sponsors will compile information on IPPE exhibiting companies who wish to meet with international buyers.

By signing up to be included in the Export Interest Directory, your company will receive a copy of any leads that result from the international attendee Matchmaking Program. The Matchmaking Program permits international attendees to identify particular products and services in which they have an interest.

To sign up for the Export Interest Directory, go to your exhibitor login and fill in the form provided.

The deadline to sign up for the Export Interest Directory is November 20, 2015.

If you have any questions, please contact: Nath Morris, 1530 Cooledge Road, Tucker, GA 30084; nmorris@uspoultry.org; 770.635.9064.

