

Booth Structure, Hanging Signs & Graphics

Hanging signs and graphics are permitted in all Island, Split Island and Peninsula booths that are 400 sq. ft. or larger. End-cap and linear booths do not qualify for hanging signs and graphics.

Hanging signs may be hung to a maximum height of twenty-five feet (25') from the floor to the top of sign.

The maximum combined vertical height between any ground supported structure and hanging sign, when viewed perpendicular to the floor from any point on any side, may not exceed a maximum of twenty feet (20').

If a structure that is twenty feet (20') in height is used, a hanging sign is not permitted.

If a hanging sign is used, there must be an empty space that is a minimum of five feet (5') between the highest point of the ground supported structure and the lowest point of your hanging sign. This empty space must be continuous throughout the entire cubic space of the booth.

$$\text{Height of Structure} + \text{Height of Hanging Sign} = \text{Maximum of 20'}$$

In the case of Split Island and Peninsula booths, hanging signs and graphics should be set back five feet (5') from the adjacent booth(s) and be directly over contracted space only.

The exhibit, which includes the booth, display(s), product(s), and signage, must not exceed the limits of your assigned space.

Approval for the use of hanging signs and graphics must be received from Show Management. Variances may be issued at show management's discretion. Drawings and three-dimensional renderings of both the hanging sign and the floor supported booth structure, with dimensions, should be submitted to Show Management with the approval request and available on-site for inspection.

