

Peninsula, Split & Island Guidelines-Cubic Content

Georgia World Congress Center • Conference: October 26-29 • Expo: October 27-29

Peninsula, Split Island & Island Booths

Peninsula booths are exposed to aisles on three sides and comprised of a minimum of four booths.

There are two types of Peninsula booths:

- 1) One which backs to Linear booths.
- 2) One which backs up to another Peninsula booth and is referred to as a "Split Island booth."

Split Island booths are Peninsula booths which share a common backwall with another Peninsula booth.

Island booths are any size booth exposed to aisles on all four sides.

Dimensions:

A Peninsula booth is usually twenty feet (20') by twenty feet (20') or larger.

Split Island and Island booths are typically twenty feet (20') by twenty feet (20') or larger, although it may be configured differently.

Use of Space – Cubic Content Rule:

- The entire cubic content of Peninsula, Split Island and Island booths may be used up to the maximum allowable height of sixteen feet (16') with hanging signage or twenty feet (20') without hanging signage.
- Double-sided signs, logos and graphics shall be set back no less than five feet (5') from adjacent booths.
- The maximum combined vertical height between any ground supported structure and hanging sign, when viewed perpendicular to the floor from any point on any side, may not exceed a maximum of twenty feet (20').

