

**Linear, Corner, Perimeter & End-Cap Booths**

Linear booths, also called “in-line” booths, are generally arranged in a straight line and have neighboring exhibitors on their immediate right and left, leaving only one side exposed to the aisle.

Corner booths must adhere to the same guidelines as linear booths with the exception that two sides will be exposed to the aisle.

Perimeter booths are linear booths that back up against a wall of the facility, not to another line of exhibits.

End-Cap booths are exposed to aisles on three sides to aisles and comprised of two booths.

**Dimensions:**

Linear & Perimeter booths are commonly ten feet (10') deep and multiples of ten feet (10') wide, i.e., 10' x 10', 10' x 20', 10' x 30', etc.

Corner and End-Cap booths are commonly a minimum of twenty feet (20') wide and ten feet (10') deep, i.e., 10' x 20'.

The maximum height limitation is eight feet (8') for Linear, Corner and End-Cap booths and twelve feet (12') for Perimeter booths.

**Use of Space – Cubic Content Rule:**

- Exhibitors may build their exhibit within the entire width and depth of their booth.
- Cubic content is permitted in **ALL** linear, perimeter and corner booths for a maximum height of eight feet (8'). No exceptions will be made and violations may result in additional cost to mask the area of violation.
- All exposed exhibit components extending above the 3' pipe and drape sidewalls must be completely finished, painted, and with no exposed wires or framing visible. Show management reserves the right to determine whether a wall is finished and may order draping of exposed sides at the exhibitor's expense.

